

Arts Council Tokyo VI manual



ARTS COUNCIL TOKYO

1-2 Logo (Substitute)

Although the standard logo is recommended, depending on space, the following logos may be used.

ARTS COUNCIL TOKYO 

ARTS
COUNCIL
TOKYO


2-1 Color scheme regulations



PANTONE Violet C

Approximate process color printing values: C90% / M90%

Approximate display values: R55 G35 B135

#372387

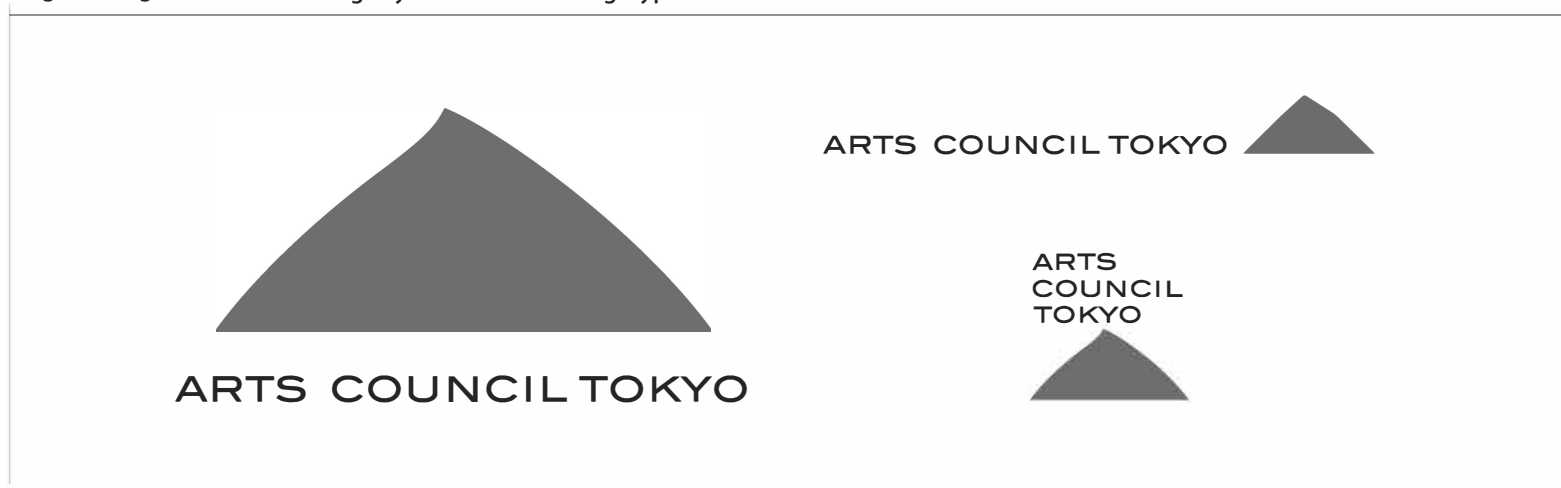


Black

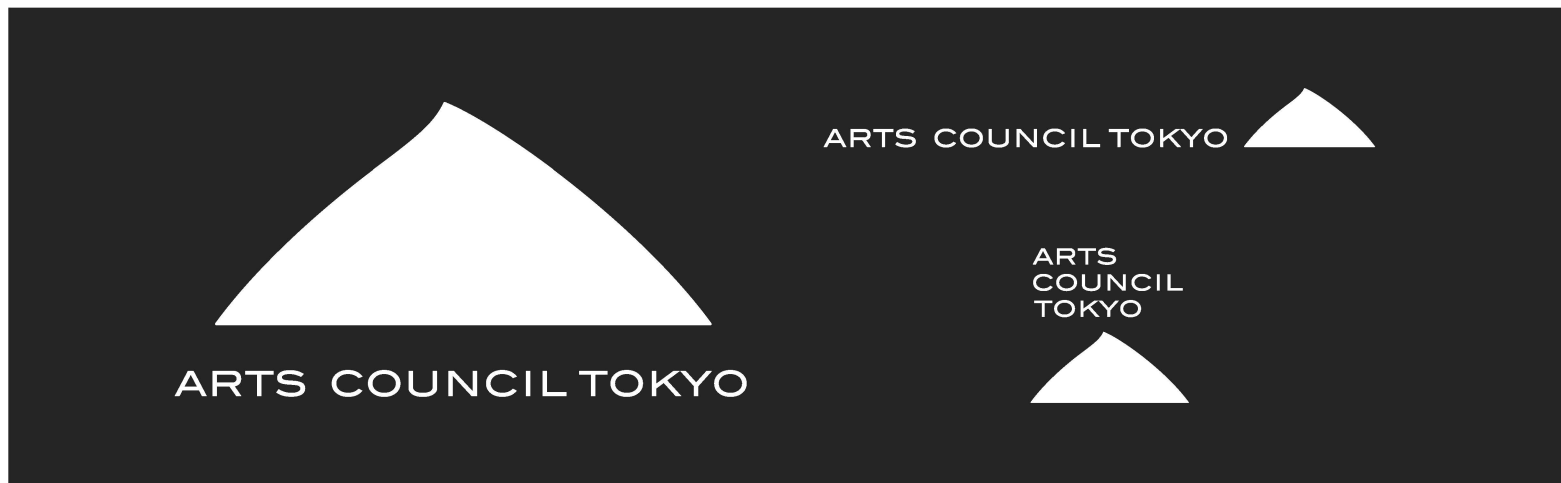
2-2 Color scheme regulations (monochrome)

In the case of monochrome printing for PR material etc., tones of one color, or white logo symbol / logotype are acceptable.

Bright background colors Logo symbol = 70% Logotype = 100%



Dark background colors Logo symbol / logo = white



3 Safety zone

Do not place elements such as letters or shapes within the red frame.

