

OUTLINE OF TOKYO CULTURE CREATION PROJECT

■ Tokyo Culture Creation Project

Tokyo Culture Creation Project is a project that the Tokyo Metropolitan Government and the Tokyo Metropolitan Foundation for History and Culture have been executing since 2008 in collaboration with various arts and cultural organizations and art NPOs. The Project's objectives are to create and promote arts and culture that are unique to Tokyo, to develop children's rich sensibilities through arts and culture, and to create various local cultural focal points in Tokyo. This year marks the third year of the Project.

The Project's activities include organization of events and festivals in the fields of theater, music, traditional performing arts, and fine art, among others; facilitation of collaborative art programs between residents of Tokyo and artists; nurture of torchbearers and supporters of culture who help make arts an integral part of the city of Tokyo; and operation of programs to provide children with the opportunity to experience arts and culture.

Utilizing the city's diverse and strong cultural base as a metropolis, we aim to establish Tokyo's cultural presence in the world by communicating the city's attractiveness and to make Tokyo an international cultural hub.

■ Tokyo Metropolitan Government's cultural policy and Tokyo Culture Creation Project

From traditional performing arts to theater, music, fine art, design, media art, and literature, Tokyo is a city where new arts and culture are created every day and where traditional Japanese culture such as ukiyo-e and kabuki, have been nurtured.

To further stimulate the creation and development of these cultural resources and to make them widely available to the public, the Tokyo Metropolitan Government (TMG)'s cultural policy comprises the following three foci: "offering support for creative activities of artists", "encouraging cultural creations from Tokyo", and "operating attractive cultural facilities". The Tokyo Culture Creation Project was launched in 2008 particularly to encourage cultural creations from Tokyo.

The Project is also part of the TMG's "The 2010 Action Program for the 10-Year Plan", drawn up in January 2010 based on Tokyo's urban strategy "Tokyo's Big Change: The 10-Year Plan" (2006).

■ A diverse range of programs and projects

The Tokyo Culture Creation Project is based upon three core objectives; the "Festival/Art event programs", which aim to create and publicize arts and culture that are unique to Tokyo; "Kids' programs" for developing children's rich sensibilities through arts and culture; and the "Tokyo Artpoint Project" designed to develop local cultural focal points in Tokyo.

For the year 2010–2011, the third year of the project, we have 12 Festival/Art event programs, 5 Kids' programs, and 13 Artpoint projects, a total of 30 programs, as of June 2010. These programs and projects are carried out in some 110 locations in the city of Tokyo, including its islands.

■ Programs of the previous years

[Main Programs of 2008]

Festival	Traditional Arts	•Tokyo Grand Tea Ceremony [11,200 Participants]
	Theater	•Festival/Tokyo 09 Spring [62,000 Participants]
	Music	•Tokyo Metropolitan Symphony Orchestra Harmony Tour 2008→2009
		•Vermeer Commemorative Concert
		•Tokyo Music Marathon
	Arts/Film	•Roppongi Art Night [550,000 Participants]
		•Yebisu International Festival for Art & Alternative Visions
		•Color Hunting in Brazil
		•Tezuka Osamu Academy 2008
	Others	•Tokyo Supervisors' Talk (Hideki Noda, Atsuya Furuta)
•Culture Symposium		
Kids	Traditional Arts	•Traditional Performing Arts for Kids
	Theater	•Performance Kids Tokyo
	Music	•Music & Rhythms TOKYO KIDS

[Main Programs of 2009]

Festival	Traditional Arts	•TOKYO TRADITIONAL PERFORMING FESTIVAL
		•Tokyo Grand Tea Ceremony 2009 [18,400 Participants]
	Theater	•Festival/Tokyo 09 Autumn [65,000Participants]
		•Artistic Director's Selection
	Music	•TOKYO MUSIC CIRCLE
		•Tokyo Metropolitan Symphony Orchestra Harmony Tour
		•Critics in Residence
	Arts/Film	•Roppongi Art Night 2010 [A total of 700,000 Participants in all programs over 2 days]
		•Yebisu International Festival for Art & Alternative Visions 2010
		•Luxury in fashion Reconsidered: Special Exhibit Kazuyo Sejima Spatial Design for Comme des Garçons
•Inoue Takehiko Entrance Space Project		
•Trans-Cool TOKYO Contemporary Japanese Art from MOT Collection		
•Tezuka Osamu Academy 2009		
Theater/ Arts/Film	•Exchange Program of Students and Artists	
Others	•Symposium“Creative Dialogue and Commitment to the Environment”	
Kids	Traditional Arts	•Traditional Performing Arts for Kids
	Theater	•Performance Kids Tokyo
	Music	•Music & Rhythms TOKYO KIDS
		•Tokyo Bunka Kaikan Open Rehearsal for Students
Traditional Arts/Theater/ Arts	•Meet the Kids	
Tokyo Artpoint Project	Art Programs	•CET090718
		•Bokuto Machimise 2009
		•Artists in Jidokan
		•Insideout/Tokyo Project
		•Kishii Daisuke Project THE TOKYO CONDITION
		•TERATOTERA
		•Kawamata Tadashi Tokyo Talk Series 「Think and Talk about Tokyo」
	Interdisciplinary Programs	•LIFE ON BOARD TOKYO 09-10
		•Iza ! Kaeru Caravan! in Tokyo
	Human Resources Programs	•Tokyo Art School
	•Intern Program “Sikkai-ya”	

Collaboration Groups

“Tokyo Traditional Arts Program” ”Tokyo Grand Tea Ceremony”

“Traditional Performing Arts for Kids”

Tokyo Traditional Arts Program Executive Committee

<Members : Japan Council of Performers' Organizations, The Japan Arts Council, NHK Enterprises>

“Festival/Tokyo”

Festival/Tokyo Executive Committee

<Members : Art Network Japan (NPO), Toshima Future Culture Foundation, Toshima ward>

“Music Weeks in TOKYO” “Critics in Residence”

Music Weeks in TOKYO Executive Committee

<Members : Tokyo Metropolitan Symphony Orchestra, Association of Japanese Symphony Orchestras, Japan Association of Classical Music Presenters>

“Asia Music Festival 2010 in Tokyo”

Asia Music Festival 2010 in Tokyo Executive Committee

<Members : Tokyo University of the Arts, The Japan Federation of Composers INC.>

“Roppongi Art Night”

Roppongi Art Night Executive Committee

<Members : The National Art Center, Tokyo, Suntory Museum of Art, Tokyo Midtown, 21_21 DESIGN SIGHT, Mori Art Museum, Mori Building Co., Ltd, Roppongi shopping street association>

“Performance Kids Tokyo”

Children Meet Artists (NPO)

“Music & Rhythms TOKYO KIDS”

Music & Rhythms TOKYO KIDS Executive Committee

<Members : STATION Co.,Ltd, ZA ONDEKOZA, Bamboo Orchestra (NPO), M-POP FOUNDATION>

“Bokuto Machimise2010”

Mukoujima gakkai (NPO)

“TERATOTERA” “Art Project 0 1 2 3” (Tokyo Art Research Lab)

TERATOTERA (General incorporated association)

“Guru Guru Ya→Mi→Project”

Yanaka no Okatte (General incorporated association)

“Kishii Daisuke Project THE TOKYO CONDITION 2010”

PLAYWORKS (General incorporated association)

“Artists in Jidokan”

Artists in Jidokan Executive Committee

“Iza ! Kaeru Caravan! in Tokyo”

Plus Arts (NPO)

“To Evaluating Arts Projects” (Tokyo Art Research Lab)

Association for Corporate Support of the Arts, Japan

“P+Archive” (Tokyo Art Research Lab)

Art and Society Research Center (NPO)

“Career Support Program for Art Activities” (Tokyo Art Research Lab)

Community Design Council (NPO)

“Tokyo Art School 2010” (Tokyo Art Research Lab)

Arts Initiative Tokyo (NPO)
