



TOKYO CULTURE CREATION PROJECT

PRESS RELEASE

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Tokyo Culture Creation Project Office
(Tokyo Metropolitan Foundation for History and Culture)

The Tokyo Culture Creation Project Enters 4th Year and a New Stage

Toward Making Tokyo a Global Culture Creation City **TOKYO CREATIVE WEEK to be Held October 20 - 30**

The Tokyo Culture Creation Project has undertaken many projects in order to make Tokyo a global culture creation city, and has entered the fourth year since its launch in 2008. To achieve its goal, an even greater leadership role will be assumed.

Just as has been done in undertaking projects in the three categories of “Festival”, “Kids” and “Artpoint”, arrangements have been made anew for the four categories of “Festival”, “Kids and Youth”, “Artpoint” and “Networking”. Tokyo creative culture will be disseminated to the world more than before, and measures for forming an international network will be strengthened.

■ TOKYO CREATIVE WEEK

This year the Tokyo Culture Creation Project will again undertake a variety of projects throughout the year. To further increase the Project’s ability to communicate its message, 11 days from October 20 to 30 have been designated as TOKYO CREATIVE WEEK, during which each undertaking can be intensively experienced. A program for inviting culture related individuals from abroad will also be implemented. It will be a time when Tokyo culture can be fully taken in and can be powerfully communicated domestically and abroad.

■ This year’s theme: TOKYO FUTURE SKETCH

The Project designated this year’s theme to be “TOKYO FUTURE SKETCH” — Draw the future with the power of our culture, with the aim of sending a message about what Japan and Tokyo can do for the recovery from the Great East Japan Earthquake, presenting it as sketches drawn in a sketchbook. The Project will put all its effort into tackling this theme and sketching out Japan’s future.

In particular, special programs will be undertaken that directly takes on this theme at TOKYO CREATIVE WEEK. FUTURE SKETCH Tokyo Conference will be an international conference held for considering what kind of future can be sketched out through culture. With the artist Katsuhiko Hibino acting as a supervisor, the FUTURE SKETCH BOOK Program will also be undertaken, where the future imagined by the people gathered in Tokyo will be drawn in a special sketchbook. These drawings of the future will also have an effect on discussions at the international conference.

◆About TOKYO CREATIVE WEEK

<Overview>

The Tokyo Culture Creation Project undertakes a variety of programs throughout the year. However, this year a period has been designated to intensively experience each of the projects, and increase the Project's ability of communication and networking. Coordination with other international events held during this period is being planned.

<Period>

October 20 (Thu.) to 30 (Sun.), 2011 (11 days)

<Projects>

15 projects, 23 programs (planned)

<Main Projects>

【Festival】

- ◇ Tokyo Traditional Arts Program – Tokyo Grand Tea Ceremony 2011
[Hama Rikyu Gardens]
- ◇ Festival/Tokyo11 – Sponsored Performances and Emerging Artists Program
[Various areas in Tokyo]
- ◇ Music Weeks in TOKYO 2011 – Tokyo Music Academy Opening Symposium
[Tokyo Bunka Kaikan]

【Kids and Youth】

- ◇ Music & Rhythms TOKYO KIDS – Concert
[“Tomin Hiroba” adjoining the Tokyo Metropolitan Government Building]

【Artpoint】

- ◇ TERATOTERA [Kichijoji]
- ◇ Art Access Adachi 2011 – Sound, Neighborhood and the Chance of Senju [Adachi Ward]
- ◇ Toshima Art Station Koso [Toshima Ward]
- ◇ Koganei Artfull Action! S&G [Koganei City]

【Networking】

- ◇ International Visitors Program October 22 (Sat.) to 30 (Sun.)

About 15 young people with interest in all kinds of art and that have the power to communicate will be invited from abroad. They will experience all the different culture projects as well as exchange opinions with those involved. Then, upon return to their countries they will communicate their experiences and impressions.



Tokyo Grand Tea Ceremony



Festival/Tokyo "still life" ©Ayako Abe



Music & Rhythms TOKYO KIDS



TERATOTERA

◆About TOKYO FUTURE SKETCH Special Program

<Overview>

The Project will put all its effort into tackling this year's theme, TOKYO FUTURE SKETCH, in particular, this special program will be undertaken which directly takes on this theme in preparation for TOKYO CREATIVE WEEK.

<Details>

- **FUTURE SKETCH Tokyo Conference** October 28 (Fri.) to 29 (Sat.) [The Japan Foundation Sakura Hall and other locations]

An international conference will be held including the participants in the International Visitors Program. Following the Great East Japan Earthquake, the creativity and power of culture and the arts will be re-examined, the new shape of society and the future will be searched out, and proposals for a model for the structure of a new creative society will be made.

- **FUTURE SKETCH BOOK** From August [Various areas in Tokyo] (tentative)

With the artist Katsuhiko Hibino acting as supervisor, workshops and other events will be held where people gathered in Tokyo will consider, "Draw the future with the power of our culture," and will sketch out the future in a special sketchbook. The future that's drawn there will be presented far and wide domestically and abroad, and will have an effect on discussions at the international conference.

*For details regarding each of the programs and projects undertakings, please refer to project pamphlets and the website.

The Tokyo Culture Creation Project Website: http://www.bh-project.jp/index_e.html

Tokyo Culture Creation Project:

Tokyo Culture Creation Project is implemented by the Tokyo Metropolitan Government and Tokyo Metropolitan Foundation for History and Culture in collaboration with art and culture organizations and art NPOs, in order to implement the vision of "a global culture creation city TOKYO." Through establishment of the bases for culturally creative activities and provision of creative opportunities to kids and youth in various areas in Tokyo, the Project will help enhance the environment where more people will play an active role in creation of a new culture, and lead to creation of a new Tokyo culture and its dissemination to the world through events such as international festivals.

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