PROFILES OF THE SPEAKERS IN A DIALOGUE SESSION

Taneo Kato Executive Advisor Tokyo Metropolitan Foundation for History and Culture

Born in Hyogo Prefecture in 1948, Kato joined Asahi Breweries in 1990 when the company established the corporate culture division, and has played the role of promoter of the social contribution division since. He has led a wide range of Asahi's activities particularly in the



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field of arts and culture including the organization of Asahi Art Festival and the launch of Asahi Beer Oyamazaki Villa Museum of Art. Kato has served as Secretary of Asahi Beer Art Foundation since 2002. In addition, he has actively given suggestions about cultural policies and put together 'New Compact' as chairman of the Association for Corporate Support of the Arts' research committee. Kato is currently a member of the board of directors (assistant chairperson) for the Association. He has worked on improving NPOs' environment from a corporate standpoint, and launched such projects as Arts NPO Forum in cooperation with relevant organizations throughout Japan. He is a member of the board of directors for Arts NPO Link and Art Resources Development Association. Since 2004, he played a leading role in promoting cultural policies for 'Creative City' Yokohama. He also serves as councilor of Saitama Arts Foundation and a member of the board of directors for Japan Association for Cultural Economics. He received the Art Encouragement Prize awarded by the Minister of Education, Culture, Sports, Science and Technology in the field of art promotion in 2008. He has served as Executive Advisor of the Tokyo Metropolitan Foundation for History and Culture since 2010.

■Katsuhiko Hibino Artist

Born in Gifu Prefecture in 1958, Hibino earned a master's degree from Tokyo University of the Arts. Hibino is an artist who first drew public attention in the 80s with a cross-disciplinary style reflecting the times. In addition to creating art works, Hibino continues to pursue his self-potential, using his body as a medium of expression. He participated in the Sydney Biennale in 1986 and the Venice



Biennale in 1995. In 2003, he established 'Day After Tomorrow Newspaper Cultural Department' in the Echigo-Tsumari Art Triennial and launched Asatte Asagao Project. He has had a series of exhibitions in recent years: 'HIBINO EXPO' at Art tower Mito in 2005, "HOME→AND←AWAY" SYSTEM at the 21st Century Museum of Contemporary Art, Kanazawa in 2007, and 'HIGO BY HIBINO' at the Contemporary Art Museum Kumamoto. He has been active both inside and outside of museum exhibition halls and worked in collaboration with the general public. Inspired by how Asatte Asagao's seeds appeared similar to conveyances in the sense that they connected different people and communities, he launched the Seeds Trip project and built ships in Yokohama, Kagoshima and He has been working on a three-year ship-building project in Maizuru Tanegashima. since 2010. Hibino focused on the time spent on the sea floor in a long-term project entitled Kaitei Tansasen Bijutsukan (A Sea Floor Exploration Ship Art Museum) Ototoimaru launched at the Setouchi International Art Festival. He made Match Flags with football supporters and brought them to the Soccer World Cup in South Africa, and transformed the stadium into a place linking sports and art. Focusing on the ability of the people to feel and observe art, Hibino creates, in collaboration with participants in different parts of the country, a mechanism where art functions in a society. He currently serves as professor at the Tokyo University of the Arts, and a member the board of directors for the Japan Football Association. After the Japan Earthquake, he launched an activity to support the recovery of the affected areas entitled HEART MARK VIEWING, connecting people and creating an opportunity for people to get back the joy of making things.