



January 13, 2012

Tokyo Culture Creation Project Office

(Tokyo Metropolitan Foundation for History and Culture)

PRESS RELEASE

**Programs to Enliven Various Areas in Tokyo
from February to March 2012**

Tokyo Culture Creation Project will be holding “Yebisu International Festival for Art & Alternative Visions 2012”, “Roppongi Art Night 2012” and “Art Access Adachi 2011” in different areas in Tokyo making use of each local resource.

<Programs to Enliven Various Areas in Tokyo>

■Yebisu International Festival for Art & Alternative Visions 2012 – “How Physical”

A various exhibitions, screenings, live events, lectures, and talk sessions will be conducted at this festival of images and art using entire floors of the Tokyo Metropolitan Museum of Photography. Now entering its 4th year, the event will be 5 days longer than the last time. A wide variety of works by domestic and international artists will be on display, including the Asian premiere of master artist Jonas Mekas' new film as well as The Eye Walker which is art project focusing on eye-gaze input technology.

■Roppongi Art Night 2012 “Let’s Energize Japan with Art”

An art event held for just one night in the Roppongi offering a new lifestyle where people enjoy arts as part of everyday life as well as creating an innovative model of urban development in the metropolitan Tokyo. The event starts at 10:00 a.m. on March 24 (Sat) and goes all through the night until 6:00 p.m. on March 25 (Sun), with a wide variety of types of art on display including outdoor installations and special programs. The participating arts and cultural facilities extend their operating hours. Many works such as new pieces by internationally wellknown avant-garde artist Yayoi Kusama are scheduled to be displayed and surely energize viewers.

■Art Access Adachi 2011: Sound, Neighborhood and the Chance of Senju

Tomomi Adachi, Yoshihide Otomo, Shinji Ohmaki, and Makoto Nomura, artists with broad experience in participatory art projects for local residents, play a leading role in Art Access Adachi 2011 located in the downtown in Senju area of Adachi Ward. The Residents and artists work together in this project under the theme of “sound”. Each artist will be conducting events in his own artistic style, for example, releasing ten thousand soap bubbles per minute to alter the cityscape or realizing a concert in a public bath.

Be sure to take notice of this period of abundant art programs that utilize the unique qualities of each of these metropolitan areas.



3rd Yebisu International Festival for Art & Alternative Visions



Roppongi Art Night 2010
(c)Roppongi Art Night Committee



Makoto Nomura “The Concert of Hot Water”

Main Programs from February to March

Festival

■ **Yebisu International Festival for Art & Alternative Visions 2012 – “How Physical”** An international festival of films located in Yebisu

Outline of the event

- Date: 15 days from February 10 (Fri) – 26 (Sun), 2012 *Excluding Mondays
- Open hours: 10:00-20:00 *26th only until 18:00
- Venue: Tokyo Metropolitan Museum of Photography, Yebisu Garden Place Center Square and other places
- Admission: Free except for events and films with a fixed number of spaces

■ **Roppongi Art Night 2012 “Let’s Energize Japan with Art”** A festival decorating the entire town of Roppongi with art

Outline of the event

- Date & time: March 24 (Sat) 10:00 – 25 (Sun) 18:00, 2012
- * The main concentration of events will be from sunset (17:58) to sunrise (5:38)
- Locations: Roppongi Hills, Mori Art Museum, Tokyo Midtown, Suntory Museum of Art, 21_21 DESIGN SIGHT, The National Art Center, Tokyo, Roppongi shopping streets other cooperating facilities and public spaces in Roppongi
- Admission: Free except for some museum events and programs

Tokyo Artpoint Project

■ **Art Access Adachi 2011: Neighborhood and the Chance of Senju** A downtown art project making connections with sound

Outline of the event

[Memorial Rebirth]

- Date: March 17 (Sat), 2012
- Venue: Senju iroha-dori Shopping Street (Senjukotobuki-cho and Senjuokawa-cho, Adachi Ward)
- Artist: Shinji Ohmaki

[FURO-fessional Concert Produced by Makoto Nomura]

- Date: March 17 (Sat), 2012
- Venue: Takarayu bathhouse (27-1 Senjumotomachi, Adachi Ward)
- Artist: Makoto Nomura

[Senju Flying Orchestra Hasshin (Takeoff)] (Provisional title)

- Date: March 20 (Tue, Holiday), 2012
- Venue: Niji no Hiroba (On the banks of the Arakawa River)
- Artists: Yoshihide Otomo, Tetsuya Umeda, Ichiro Endo, Kanta Horio

Tokyo Culture Creation Project:

Tokyo Culture Creation Project, organized by the Tokyo Metropolitan Government and the Tokyo Metropolitan Foundation for History and Culture in cooperation with arts organizations and NPOs, aims to establish Tokyo as a city of global cultural creativity. The project facilitates involvement of a larger number of people in creation of new culture, by building regional bases for culture creation across the city and offering opportunities for creative experiences to children and young people. Moreover, it creates and globally disseminates new Tokyo culture through organizing international festivals and other diverse events.

<Media contact for coverage and interviews on this matter>

Murasawa, Miyajima, Sakamoto or Muraki, at PR Office, Tokyo Culture Creation Project
18F Akasaka Garden City, 4-15-1 Akasaka, Minato-ku, Tokyo 107-0052

TEL: 03-6675-9298 FAX: 03-5572-6065 MAIL: tokyobunka@vectorinc.co.jp

*Use the below contact information to request interviews regarding the events presented in this press release.

Tokyo Culture Creation Project
Interview Request Form concerning Programs
from February to March

Tokyo Culture Creation Project PR Office

To: Murasawa, Miyajima, Sakamoto or Muraki

FAX: 03-5572-6065

MAIL: tokyobunka@vectorinc.co.jp

Company: _____

Media: _____

Name: _____

Contact: TEL _____ FAX _____

MAIL _____

Publication Date: _____

Preferred Interview Date: _____

Event of Interest: _____

Message:

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