

Tokyo Culture Creation Project 2012 line-up announced!!

■ Over 40 projects throughout the year!

The Tokyo Culture Creation Project is being developed on the 4 pillars of "Festival", "Kids/Youth", "Artpoint" and "Networking". FY2012, which marks the 5th year of the project, there will be over 40 projects running throughout the year!

In "Festival", we are starting a new program "Traditional +" in traditional arts performances, while we will be running large-scale festivals, such as "Festival/Tokyo12", which will be held mainly in the Tokyo Metropolitan Theatre reopening after renovation.

In "Kids/Youth", we will be providing opportunities for creative activities for kids and youths through "Traditional Performing Arts for Kids", where kids can learn authentic traditional arts from leading artists, and the "Performing Arts Educational Program" which has been renewed as a participatory program, etc.

In the "Artpoint", which develops programs in the streets where artists work together with local residents, we will be running art programs such as "Tadashi Kawamata Tokyo in Progress", where Kawamata completes his third work, and a talent cultivation program, putting art projects into practice.

In "Networking", which promotes the "City of global cultural creativity – Tokyo" both domestically and overseas, we will be holding an "International Conference", discussing how issues in the society can be confronted with the power of culture, and the "International Visitors Program", where we invite cultural experts from overseas to experience and disseminate the cultural scenes of Tokyo.

* For details, please check the "2012 the Tokyo Culture Creation Project Outline" and "Annual Calendar"

■ An extensive line-up, featuring participatory/hands-on programs and talent cultivation program initiatives!

FY2012 in particular, in "Festival" and "Kids/Youth", we have enriched the participatory/hands-on programs and talent cultivation programs for young people who will lead the next generation, and we have organized projects aimed at the realization of the "City of global cultural creativity – Tokyo", with people from all generations getting involved in the creation of culture.

Furthermore, with the participation of the region and residents, the Artpoint, which has been developing various projects to create and disseminate Tokyo's diverse local charms, has also been focussing on the forming of bases, collaboration with municipalities, and the project archive. In this, the 4th year of the project, we will be starting some new initiatives.

* For details, please check the "2012 The Tokyo Culture Creation Project Outline" and "Annual Calendar"

■ "Tokyo Creative Weeks (TCW)" With an extended period and PR collaboration with various city events, it is bigger and more exciting than last year!

"Tokyo Creative Weeks (TCW)" will be held over 22 days, from 10th October, 2012 (Wed) until 31st (Wed) (11 days last year). For 3 weeks, you can experience the culture of Tokyo from various perspectives such as tradition and contemporary, Tokyo and the world, etc.. Each weekend, the main projects will be held following each theme below

[Themes for each weekend]

- | | |
|--------------------------------|---|
| ○ Week 1 --- "Tradition" | "Tokyo Grand Tea Ceremony 2012" in Hama Rikyu Gardens |
| ○ Week 2 --- "Cosmopolitanism" | An international conference with the theme of "Social Change through the Power of Culture" |
| ○ Week 3 --- "Modernity" | "F/T12", "Tokyo Art Meeting (III)", running projects where you can experience Tokyo's radical culture |

Furthermore, metropolitan cultural facilities will also be participating in TCW, with events and exhibitions.



TCW Main Visual

FY2012, together with the slogan "Creativity beyond Anticipation and Imagination", will feature content which impressively expresses the "margins of the imagination" and which conveys the emotional high and thrill you get when "something" you do not know is before your eyes. It will appeal not only to art fans, but also to a wide group of people. [TCW Campaign Site] <http://www.tcw2012.jp>

<Contact information for members of the press regarding reporting and publication>

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"Tokyo Culture Creation Project" Website <http://www.bh-project.jp/>

Overview of Year 2012 "Tokyo Culture Creation Project"

Organised into 4 categories such as "Festival", projects will be developed in the genres of "Traditional Arts", "Theatre/Dance", "Music", "Art/Film" and "Movie".

■ Main Topics

First period (to October) *Please also see the accompanying flyer for this project (Japanese only, first period: from July to October 2012).

<Festival Projects>

◇ **New programs for the "Tokyo Traditional Arts Program"**

In "Traditional +" there will be demonstrations and workshops focusing on the traditional arts with its actuality in the contemporary culture.

<Kids/Youth Projects>

◇ **The "Performing Arts Educational Program" has been renewed!**

There will be workshops where young people can take part in the production process for an opera, such as (1) participation in a choir, (2) creation of props, (3) stage design, etc.

<Tokyo Artpoint Project>

◇ **In its third year, "Tokyo Art Research Lab (TARL)", will begin a new course with an emphasis on practice**

The talent cultivation program "TARL" will be starting practical courses covering planning, administration, verification, ways of linking art and people together.

Second period (from November to March)

*Please also see accompanying year-round schedule.

<Festival Projects>

◇ **"Festival/Tokyo 12", an international festival of performing arts centered around the soon to be reopened Tokyo Metropolitan Theatre**

In addition to a large lineup of state-of-the-art works from Japan and overseas, there is "Emerging Artists Program" which are gaining recognition across Asia as a gateway to international success.

◇ **"Tokyo Sonic Art Weeks", a new venture appealing for contributions from the public for exhibits connected with "Tokyo Art Meeting"**

It is a competition supporting young artists at the Museum of Contemporary Art Tokyo. There will be concerts and symposia.

◇ **The winner of the special prize of the "Tokyo Music Academy" gets to play together with the Tokyo Metropolitan Symphony Orchestra in the "Premium Concert" in Fussa**

In addition to participants in the lessons by internationally flourishing artists getting to perform with an orchestra, there will also be a concert put on by the most talented students.

<Kids/Youth Projects>

◇ **"Traditional Performing Arts for Kids" a recital showcasing the fruits of 7 months of lessons**

Kids learn traditional arts in earnest such as Noh, Nihon Buyo (dance) from leading artists, and they get the opportunity to present their newly learnt skills.

<Tokyo Artpoint Project>

◇ **In FY2012's "Tadashi Kawamata Tokyo in Progress" Kawamata completes his third work**

Reconsidering Tokyo through production processes such as workshops and joint productions, and disseminating both regionally and globally. A new work will also be completed in Harumibashi Park.

<A Tokyo Metropolitan Government project supporting the disaster-hit areas by utilizing art and culture (Art Support Tohoku-Tokyo)>

Since last year, at the Tokyo Culture Creation Project Office, we have been committed to supporting the reconstruction of those areas affected by the Great East Japan Earthquake. And FY2012 too, we will be supporting the creation of places for regional community communication, utilizing art and culture, in Iwate, Miyagi and Fukushima.

<http://asttr.jp/>

Overview of Year 2012 "Tokyo Creative Weeks"

"Tokyo Creative Weeks" is a period of time, in which diverse cultural programs of the Tokyo Tokyo Culture Creation Project can be experienced intensively.

■ **Period: 22 days – 10th (Wed) - 31st (Wed), October, 2012**

■ **Main Topics**

◇ **Traditional arts performances and tea ceremony with "Tradition" as the theme**

In Week 1 of the project, with "tradition" as the theme, performances featuring Japanese Shamisen music and Asian Sangen music "Sangen across the sea - from Asia to Japan - " will be on at the Tokyo Metropolitan Theatre. Experience the tea ceremony and Tokyo culture at the "Tokyo Grand Tea Ceremony 2012" in Hama Rikyu Gardens.

◇ **An international conference with "Social Change through the Power of Culture" as the theme**

In week 2, an international conference will be held, with the theme of "Social Change through the Power of Culture". There are major changes underway throughout the world, and Japan, which has experienced a great earthquake disaster, is now facing issues which cannot be dealt with using conventional social and economic systems. Art and culture experts come together to discuss how to confront these issues.

◇ **Collaborations between animation film and Rokyoku recitation and exhibitions of cutting-edge art, with "Contemporary" as the theme**

In week 3, there will be a live event with the theme of "Contemporary", featuring Koji Yamamura's animation "Atamayama" in collaboration with Rokyoku (traditional Japanese narrative singing) recitation "Traditional+ [vol.2] Live animation and Rokyoku recitation". There will also be "Festival/Tokyo12" – an international festival of performing arts. And Ryuichi Sakamoto will be acting as the chief advisor for "Tokyo Art Meeting (III)", which presents artistic works influenced by music and sound and a new "Synesthesia" through sound instrumentation.

◇ **The "Tokyo Artpoint Project" which rediscovers "Tokyo's cultural power" will be energetically carried out**

Throughout project period, programs including "TERATOTERA", which organizes various art programs along the Chuo Line between Koenji, Kichijoji and Kokubunji, each with their own unique cultural sphere, and "Bokuto Machimise 2012", which uses the Bokuto area, made famous by Tokyo Skytree, as its stage, will be packed together.

◇ **Metropolitan cultural facilities will also be taking part in TCW! In addition, there are plans to engage in PR collaboration with related groups and strengthen Tokyo's power to disseminate culture.**

Metropolitan cultural facilities will also be participating in TCW, with events and exhibitions. During the project period, the Tokyo Metropolitan Art Museum will be extending its opening hours. In addition, we will also be engaged in PR collaboration with various festivals being held in the city around the same time, livening up the autumn in Tokyo.

● **Main PR collaborators (Scheduled)**

The 29th National Urban Greenery Fair Tokyo, Res Artis General Meeting 2012 Tokyo, 25th Tokyo International Film Festival, Dance Triennale Tokyo 2012, Ark Hills Music Weeks and more

● **Metropolitan Cultural Facilities participating in TCW**

Tokyo Metropolitan Edo-Tokyo Museum, Tokyo Metropolitan Museum of Photography, Museum of Contemporary Art Tokyo, Tokyo Metropolitan Art Museum, Tokyo Bunka Kaikan, Tokyo Metropolitan Theatre, Tokyo Wonder Site