



Tokyo Culture Creation Project 2013-2014 Project Line-up

Geared toward establishing Tokyo as a city of global cultural creativity, the Tokyo Culture Creation Project develops projects based around the four pillars of “Festival,” “Kids/Youth,” “Artpoint” and “Networking.” This year marks the sixth since the program’s launch, and we are pleased to inform you of the line-up for 2013-2014.

■ Implement open calls for program designed to enhance project content

As part of the “Festival” component, programs elicited through open call is to be developed. “**Tokyo Traditional Arts Program**,” which seeks to disseminate the charm and appeal of traditional arts to both domestic and international audiences, is planning to offer a more diverse line up of activities by openly inviting for proposals of beginner-orientated workshops in order to introduce traditional arts to those who are unfamiliar with them. “**Sound Live Tokyo**,” which seeks to introduce edgy, expressive activities related to “sound” internationally and across genres, will widely invite for programs aimed at introducing new artists.

■ Further enhance participatory projects for kids/youth, and link them to regional revitalization

In “Kids/Youth,” we will start a new project, **Museum Start “i-Ueno”**, which will be implemented in cooperation with Ueno-based cultural and educational facilities of which the Tokyo Metropolitan Art Museum will serve as a focal point. We will support families and young people who want to make their first visits to art galleries and museums. We will work in cooperation with schools to provide forums that allow people to become familiar with art and culture.

■ A variety of initiatives aiming at ensuring art projects can maintain sustainable activities

In the “Tokyo Artpoint Project,” we will implement numerous programs aiming at ensuring the sustainability, establishment, and creation of platforms and archives for projects that have been carried out to date in various areas, as well as programs for developing human resources capable of supporting such projects. Additionally, we will continue to develop our support project for disaster-affected areas of the Great East Japan Earthquake that utilizes arts and cultural activities.

■ An international conference under the theme of culture and the economy in an effort to strengthen our network

In “Networking,” aimed at strengthening our network, we will bring cultural professionals from within and outside Japan together in Tokyo, and hold an **International Conference** under the theme of culture and social innovation with the provisional title “A new thinking about economy from a cultural perspective.” With the **International Visitors Program**, we will invite young professionals from overseas who are involved in the arts and culture to interact with their Japanese counterparts, and through the exchange, encourage networking and the international dissemination of information about cultural scenes in Tokyo.

For details, please see the attached project list.

An outline for the Tokyo Creative Weeks and International Conference, which have been held since 2011, is scheduled to be released in the early July.

Tokyo Culture Creation Project, organized by the Tokyo Metropolitan Government and the Tokyo Metropolitan Foundation for History and Culture in cooperation with arts organizations and NPOs, aims to establish Tokyo as a city of global cultural creativity. The project facilitates involvement of a larger number of people in creation of new culture, by building regional bases for culture creation across the city and offering opportunities for creative experiences to children and young people. Moreover, it creates and globally disseminates new Tokyo culture through organizing international festivals and other diverse events. [Website: www.bh-project.jp/en/]

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