



“Tokyo Creative Weeks” from Oct.1 through Nov.4

From traditional performances to music and contemporary arts,
this five-week festival features over 50 programs
that showcase the wonder of Tokyo culture

In a joint effort designed to highlight the captivating appeal of Tokyo culture from a wide variety of different angles, the Tokyo Metropolitan Government and Tokyo Culture Creation Project Office (Tokyo Metropolitan Foundation for History and Culture) will hold “Tokyo Creative Weeks” (TCW) for five weeks from October 1 (Tue.) through November 4 (Mon./holiday). This annual event presents a diverse mix of over 50 programs—ranging from traditional performances to music and contemporary arts—at various locations throughout Tokyo.

“Tokyo TRAD,” scheduled from September 28 (Sat.) through October 14 (Mon./holiday), will add another exciting dimension to TCW by giving attendees a fascinating perspective on traditional arts and culture.



Tokyo Creative Weeks
10/1 Tue _11/4 Mon

■The TCW Kickoff Event aims to explore the “allure of Tokyo”

To celebrate the opening of TCW. Kickoff Event will be held at the Tokyo Metropolitan Theatre Atrium on October 1 (Tue.)—Tokyo Citizen’s Day. At this event, special guests Shozo Hayashiya, and Ai Tominaga will talk about the allure of Tokyo, their involvement in the arts, and how they take in the many programs TCW offers, while *tsugaru-shamisen* duo Ichidai and Tenbi Fukui will represent “Tokyo TRAD” with a thrilling *Tsugaru shamisen* performance.

Ai Tominaga and attendees will also participate in a mass rock-scissors-paper competition to vie for special TCW “Kappa Badges” featuring *kappa* (river phantoms) drawn by 10 artists.

Date: October 1 (Tue) 12:00-13:00

Venue: Tokyo Metropolitan Theatre Atrium
(1-8-1 Nishi-Ikebukuro, Toshima-ku,
Tokyo)

2-minute walk from West Exit of Ikebukuro
Station on JR lines, Tokyo Metro lines, Tobu
Tojo Line, and Seibu Ikebukuro Line

*Directly accessible from Exit 2b of
Ikebukuro Station underground passage

Special guests: Shozo Hayashiya (*rakugoka*)

Ai Tominaga (actress, fashion model)

Ichidai and Tenbi Fukui (*Tsugaru-shamisen* players) etc.

*Admission free



Shozo Hayashiya



Ai Tominaga



Ichidai and Tenbi
Fukui

■"Tokyo TRAD" brings traditional arts and culture to the foreground

From September 28 (Sat.) through October 14 (Mon./holiday), the "Tokyo TRAD" event will immerse attendees in the compelling world of traditional arts and culture—an area that many citizens often do not have the opportunities to enjoy. The lineup broadens the TCW atmosphere, with "Tokyo Grand Tea Ceremony 2013" bringing the world of Japanese tea into an accessible format, dance and classical music sharing the stage in "Forging a New Tradition: Encounter of Japanese Classical Dance and Orchestra," and "Breath of Sound" uniting traditional wind instruments and contemporary dance, as well as "Kagurazaka Street Stage O-edo Tour," "SUMIDAGAWA YUHIMI 2013," and other programs drawing crowds in.



Tokyo Grand Tea Ceremony 2012
Edo-Tokyo Open Air Architectural Museum

■The "Tokyo Creative Weeks" Present Campaign

During TCW, head to a TCW-sponsored event, pick up a TCW Gift Campaign leaflet at the venue, and fill out the simple "Application Postcard" questionnaire for your chance to be one of the 480 winners of a special TCW *kappa* T-shirt illustrated by Lily Franky or a set of five *kappa* badges designed by 10 artists. Visit the TCW website at <http://tcw2013.jp> for more information on where to go to catch any of the more than 50 events on the schedule for this year!



Kappa badge designed by Lily Franky

[Tokyo Culture Creation Project]

Tokyo Culture Creation Project, organized by the Tokyo Metropolitan Government and the Tokyo Metropolitan Foundation for History and Culture in cooperation with arts organizations and NPOs, aims to establish Tokyo as a city of global cultural creativity. The project facilitates involvement of a larger number of people in creation of new culture, by building regional bases for culture creation across the city and offering opportunities for creative experiences to children and young people. Moreover, it creates and globally disseminates new Tokyo culture through organizing international festivals and other diverse events. www.bh-project.jp/en/

Inquiry from the press should be directed to:
PR Office Secretariat of the Tokyo Culture Creation Project
Tel: 03-3818-2465 Fax: 03-5689-0455 E-mail: tokyobunka@prinfo.co.jp