



20th anniversary of the Tokyo – Berlin city partnership in 2014 Culture and Social Innovation: Tokyo Conference 2014 “Cities of Cultural Creativity and Festivals”

Tokyo Culture Creation Project, organized by the Tokyo Metropolitan Government and the Tokyo Metropolitan Foundation for History and Culture, has launched its networking project in 2011 that aims to send out a message to the world about Tokyo culture and further strengthen international networks. Every year since its inception an international conference has been held in the autumn to discuss various culture-related issues.

This year will be the fourth conference and it will be held as one of a series of events to mark the 20th anniversary of Tokyo-Berlin friendship affiliation on November 7 (Fri.), 2014 at Citizens' Hall.

Discuss on the significance of festivals in cities

Among modern major festivals and arts events there are those that trace their origins as far back as the early 20th century and a rich variety of festivals are currently held around the world. The conference will seek to address various questions: What is the significance of holding festivals in cities today's 21st century world? What new value can a festival create that other events cannot? What is the significance of festivals for the residents of a city? What is expected of the cultural policies and projects of local governments in the organization and support of festivals? Guest speakers from Berlin, London, Seoul and various cities in Japan will be invited to share their opinions on the ideal relationship between festivals and cities of cultural creativity, identifying areas of common interest and also looking ahead to the 2020 Tokyo Olympic and Paralympic Games.

1. Experts on Culture from Japan and Overseas

In this year's conference held as one of a series of events marking the 20th anniversary of the Tokyo-Berlin city affiliation, we will invite guest speakers from Berlin, London, Seoul and various cities in Japan. Berlin is a city that has enjoyed great success in promoting itself as a city of cultural creativity through diverse and numerous festivals, etc.

Keynote speeches will be delivered by Dr. Thomas Oberender (Artistic and Managing Director of Berliner Festspiele) and Eriko Osaka (Director of Yokohama Art Museum) and then, Louise Jeffreys (Director of Arts, Barbican Centre), Mihye Lim (Director, Arts in Education, Seoul Foundation for Arts and Culture), Yusuke Hashimoto (Program Director, ROHM Theatre Kyoto / KYOTO EXPERIMENT), Dr. Konrad Schmidt-Werthern (Head of the Department of Culture in the Senate Chancellery in Berlin) and Katsunori Miyoshi (Director General of Arts Council Tokyo, the Tokyo Metropolitan Foundation for History and Culture) join a panel discussion with the moderator Masao Katayama (Managing Director of the Saison Foundation, Member of Specialist Committee for Cultural Policy, Tokyo Council for the Arts) on the significance of festivals in cities.

2. Program

Event:	20th anniversary of the Tokyo – Berlin city partnership in 2014 Culture and Social Innovation: Tokyo Conference 2014 “Cities of Cultural Creativity and Festivals”
Day & Time:	November 7 (Fri.) 16:00-19:45 (Open: 15:30)
Venue:	Citizens' Hall on the first floor of the Tokyo Metropolitan Assembly Building (2-8-1 Nishi-shinjuku, Shinjuku-ku, Tokyo)
Fee:	Free *Simultaneous interpreting between Japanese and English will be provided. (Simultaneous interpretation will be provided in Japanese, German and English for Keynote Speech I .)
Capacity:	200 *A lottery will be held if there are more applicants than places.
Official Website:	http://tokyo-conference.jp
Application:	By website or Fax. See page 4 below for details.

Organizers: Tokyo Metropolitan Government, Tokyo Culture Creation Project Office (Tokyo Metropolitan Foundation of History and Culture)

Co-organizers: The Senate Chancellery Berlin, Arts Council Tokyo (Tokyo Metropolitan Foundation for History and Culture)

Cooperation: Goethe-Institut Tokyo, British Council, KOREAN CULTURAL CENTER

Operation: Association for Corporate Support of the Arts

3. Speakers' Profiles

Dr. Thomas Oberender | Artistic and Managing Director of Berliner Festspiele

Born in Jena in 1966, Dr. Thomas Oberender was appointed managing director of the Berliner Festspiele in 2012. From 2006 to 2011, he was theatre director at the Salzburg Festival. In 2005-06, he was head dramaturg and co-director of the Schauspielhaus Zürich and, from 2000 to 2005, head dramaturge and member of the artistic direction at the Schauspielhaus Bochum. From 1988 to 2000, Oberender lived in Berlin, where he earned a doctorate at Humboldt Universität in 1999. In 1997, he was a co-founder of the author's Association Theater Neuen Typs (Theater of a New Kind), which is dedicated to the dissemination of theatre texts by German-speaking authors. He has written and translated plays, essays, theatre and literature criticism, and has realized projects for Expo 2000, the Ruhrtriennale (2004 and 2005), and the European Cultural Capital project "Ruhr 2010." He has published numerous books.



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Eriko Osaka | Director of Yokohama Art Museum

Born in Tokyo, received B.F.A. from Gakushuin University. Eriko Osaka has organized and curated many international exhibitions of contemporary art while at the Japan Foundation and ICA, Nagoya. She worked at the Contemporary Art Center, Art Tower Mito as senior curator (1994-1997) and artistic director (1997-2006) and Mori Art Museum as artistic director (2007-2009), before assuming her position as director of Yokohama Art Museum in 2009. She has numerous experiences in working for international exhibition, as co-curator for the Japan section of the 3rd Asian Pacific Triennial (1999), commissioner for the Japan Pavilion in the 49th Venice Biennale (2001), director general in the 4th Yokohama Triennale(2011), Chairperson, Organizing Committee for Yokohama Triennale(2014).



photo : Risaku SUZUKI

Louise Jeffreys | Director of Arts, Barbican Centre

Louise Jeffreys is responsible for the formulation, implementation and delivery of the Barbican's artistic programme and strategic vision. She was previously Head of Theatre and Arts Projects at the Centre, running the newly-created bite (Barbican International Theatre Events) from 1999. bite became one of London's most innovative artistic programmes, bringing leading international performers to the UK and co-commissioning some of the most influential artists and productions of the last decade. Prior to the Barbican, her previous roles include Administrative Director at the Nottingham Playhouse, Head of Production at Bayerische Staatsoper, Munich, and Technical Director at the English National Opera.



Mihye Lim | Director, Arts in Education, Seoul Foundation for Arts and Culture

Born in Seoul, Mihye Lim was the first producer and programmer for ARKO Arts Theater and has been active in diverse fields of arts administration from festivals and arts education to cultural strategy planning at Seoul Foundation for Arts and Culture(SFAC), the leading executive body implementing the cultural policies of Seoul Metropolitan Government. A graduate of Teachers College, Columbia University in NYC with an MA in Arts Administration, she is currently Director of the Arts in Education and Creative Engagement with the Arts Program at SFAC. Based on her own experiences both as musician and arts administrator, her current interests are focused on integrating arts as a daily work of life, and developing creative learning methodologies to enhance cultural empowerment of the city.



Yusuke Hashimoto | Program Director, ROHM Theatre Kyoto / KYOTO EXPERIMENT

Yusuke Hashimoto began working in the field of theatre in 1997 while being a student at Kyoto University. In 2003, he founded Hashimoto Arts Management Office. His work includes company management for contemporary theatre and dance, and planning and producing for the "Theatre Project" at Kyoto Art Center. He established KYOTO EXPERIMENT (Kyoto International Performing Arts Festival) in 2010, and has been its Program Director. Since 2013, Chairperson of Open Network for Performing Arts Management (ON-PAM). Since January 2014, Program Director of ROHM Theatre Kyoto.



Dr. Konrad Schmidt-Werthern | Head of the Department of Culture in the Senate Chancellery in Berlin

Born in 1973 in Bonn, Dr. Konrad Schmidt-Werthern today heads the Department of Culture in the Senate Chancellery in Berlin under the governing Mayor, Klaus Wowereit. Following studies in Law in Munich and Freiburg, he received a doctorate in law (dr. jur.) in 2003. Early in his career, he worked for the major German Newspapers Die Zeit and Frankfurter Allgemeine Zeitung. In 2004, He joined the Cultural Administration of the Berlin Senate as senior advisor. From 2007 to 2012, he served as Director of the Cultural Office for the City of Cologne, after which he returned to Berlin for his current position. Since 2010, he is visiting lecturer at the Center for International Arts Management (CIAM). He has lived abroad in Paris and Hanoi, speaks English and French, and has retained his ability to order soup in Vietnamese.



Katsunori Miyoshi | Director General of Arts Council Tokyo, the Tokyo Metropolitan Foundation for History and Culture

Born in Kagawa Prefecture in 1953, Katsunori Miyoshi was graduated from the Faculty of Law of the University of Tokyo. He joined the Ministry of Home Affairs (currently the Ministry of Internal Affairs and Communications), where he was involved in formulating and implementing systems relating to administrative and financial affairs and regional policy for national and local governments. During his time at the ministry he has also served as director of the Culture Promotion Division, Bureau of Citizens and Cultural Affairs of Tokyo Metropolitan Government, as professor at the Graduate School of Management of Kagawa University, and as a member of the Study Group on Culture-based Regional Vitalization, among other positions. In 2012, upon the establishment of Arts Council Tokyo, which was launched with the objectives of promoting artistic and cultural creative endeavors and further developing Tokyo’s cultural appeal, he was appointed director general of the organization. He currently serves as an extraordinary member of the Council for Cultural Affairs, and as a member of the Cultural Policy Committee, which are both organizations of the Agency for Cultural Affairs of Japan. He is also a specially-appointed professor at the Department of Urban Planning and Design at the School of Architecture of Kogakuin University.



Moderator: Masao Katayama | Managing Director of the Saison Foundation, Member of Specialist Committee for Cultural Policy, Tokyo Council for the Arts

Born in Hyogo Prefecture in 1958. Leaving his post with Seibu Department Stores, Masao Katayama was appointed as Secretary General of the Saison Foundation in 1989. In 2003 he moved into his current position. He researched the evaluation of foundations as a fellow of Johns Hopkins University in 1994. Currently he is a Specially Appointed Professor of the Graduate School of Social Design Studies, Rikkyo University, Member of Specialist Committee for Cultural Policy, Tokyo Council for the Arts, a board member of Arts Council Tokyo, a member of the Management Committee of the Civil Society Initiative Fund, a member of the Planning and Management Committee of Tokyo Wonder Site, and a board member of the Japan Association of Charitable Organizations (JACO), the Japan Foundation Center (JFC) and the Association for Corporate Support of the Arts. He is also Auditor of Kunitachi Gakuen. He has contributed to titles including NPO Kiso Koza (NPO Foundation Course), Programme Officer and Minkan Josei Inobeishon (Innovation in Charitable Organizations).



4. Time Schedule

16:00-16:10	Opening address
16:10-17:00	Keynote Speech I) by Dr. Thomas Oberender “Why festivals? Questions of character and social context”
17:00-17:50	Keynote Speech II) by Eriko Osaka “Expanding international art festivals – deciphering the potential of contemporary art”
18:00-19:45	Panel Discussion [Panelist] Dr. Thomas Oberender Eriko Osaka Louise Jeffreys Mihye Lim Yusuke Hashimoto Dr. Konrad Schmidt-Werthern Katsunori Miyoshi [Moderator] Masao Katayama

5. Registration Procedure

Web:	Please use the application form at http://bit.ly/tokyoconference2014
Fax:	Please complete the application form and submit to 03-5439-4521. <ul style="list-style-type: none"> The application form can be downloaded from http://tokyo-conference.jp. If you have difficulty downloading the form, please write the following information on a separate sheet and fax to the number above: <ol style="list-style-type: none"> 1) Name; 2) Affiliation (Company, Title, etc.); 3) Address; 4) Phone/Fax; 5) Email address (if available); 6) Preferred contact way (email or Fax)
Deadline:	October 15 (Wed.) 17:00
Results:	Results will be provided to all applicants by no later than October 25, using their preferred contact way. *Note that if capacity is not reached by the deadline, applications will continue to be accepted on a first-come, first-served basis after that date.

● Related Program

International Visitors Program

Young professionals from overseas engaged in the arts and culture will stay in Tokyo to experience the actual cultural scenes and exchange with colleagues. Upon returning to their home countries, the participants will evaluate and communicate about what they experienced. This lead to form and strengthen international network of professional individuals and disseminate arts and cultural scenes of Tokyo abroad. There will be presentation by each participant on Saturday, 8 November for professionals in Tokyo.

Date/Time:	November 6 (Thu.) – 15 (Sat.)
Venue:	Various around the Tokyo metropolitan area
Participants:	Magdalena Arrupe (Buenos Aires) The Literature Program of the Museum of Latin American Art, Freelance Cultural Manager Herman Bashiron Mendolicchio (Barcelona) Researcher in Culture and Mobility and Art Critic Amal Issa (Beirut) Director of Home Workspace Program / HWP Tobi Müller (Berlin) Journalist for Popmusic and Theater Jake Oorloff (Colombo) Playwright, Actor and Director

About the Tokyo Culture Creation Project:

Tokyo Culture Creation Project, organized by the Tokyo Metropolitan Government and the Tokyo Metropolitan Foundation for History and Culture in cooperation with arts organizations and NPOs, aims to establish Tokyo as a city of global cultural creativity. The project facilitates involvement of a larger number of people in creation of new culture as well as it creates and globally disseminates new Tokyo culture through organizing international festivals and other diverse events.

<http://www.bh-project.jp/en/>

About the Tokyo Creative Weeks (TCW):

TCW presents a rich and varied program ranging from traditional culture to contemporary art at venues around the Tokyo metropolitan areas including not only museums, theaters and concert halls but also out in the town at small community spaces and even fish market. By coordinating with other events taking place throughout the city, we seek to further liven up Tokyo's festival season.

Dates: September 27 (Sat.)–November 16 (Sun.)

Venue: Various around the Tokyo metropolitan area



For further information contact:

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