

Arts Council Tokyo: Creation Program FY2015 Program Line-Up Announced

On April 1, 2015, the new incarnation of the Arts Council Tokyo will be launched, following a restructuring of arts and culture programs and the body's integration with the Tokyo Culture Creation Project in order to strengthen and enhance its organizational structure and functions as an organization playing a key role in Tokyo's cultural policies. The revamped Arts Council Tokyo will develop a variety of programs to encourage the creation and dissemination of arts and culture and to promote Tokyo as an international city of artistic and cultural attractions. The program line-up for the **Creation Programs** – one of its main initiatives – for FY2015 has just been finalized.

■ Create and disseminate diverse culture through various programs in cooperation with other artistic and cultural organizations and arts NPOs.

The **Creation Programs** undertaken in partnership with organizations and NPOs involved with culture and the arts. We facilitate the active involvement of people in art and culture, by forming hubs for culture creation across the city and providing children and young people with opportunities to take part in creative experiences as well as organizing festivals in a wide range of fields including traditional culture, theater, music, visual art, and film, in order to create new Tokyo culture and disseminate it to the world.

■ Festivals and Community Engagement Programs Covering an Array of Fields, and Projects in the Run-Up to 2020

We enhance and develop artistic and cultural activities by organizing festivals in a wide range of fields including traditional performance and culture, theater, dance, music, visual art, and film, and by carrying out public programs for children, young adults, and people from overseas. In addition, looking toward 2020, we are implementing major preliminary projects to engage diverse creative professionals, talents, and cultural resources.

In addition to **Traditional Arts Program** aimed at highlighting the appeal of Japan's traditional culture and performing arts to Japanese and foreign audiences and developing new audiences, we will implement **Traditional culture and performing arts experience programs**, which are accessible short programs that offer foreign visitors the opportunity to gain authentic first-hand experience of traditional culture and performing arts. Moreover, as well as launching a Street Dance Festival in the Shibuya area, we will hold a variety of programs in the Roppongi area that spotlight media art as part of **Roppongi Art Night 2015**.

■ Forming Hubs for Cultural Creation: The Tokyo Artpoint Project

Tokyo Artpoint Project aims to create and disseminate Tokyo's diverse attractions through art projects in local communities. By carrying out and expanding art projects that engage artists and local residents, we create a platform that enables sustainable activities and cultivates NPOs that will enrich the local community.

We will run 14 diverse programs at various locations in the metropolis, including the ongoing **TERATOTERA**, **Art Access Adachi: Downtown Senju – Connecting through Sound Art**, and **Toshima Art Station Koso** programs, as well as the **Relight Project** focused on lighting up Tatsuo Miyajima's work *Counter Void* once again, and the **Tokyo Diversion Research** program, which explores social inclusion.

■ Applying Tokyo's Cultural Power to Earthquake Recovery

We will also continue to work on **Art Support Tohoku-Tokyo**, a Tokyo Metropolitan Government initiative to support areas affected by the Great East Japan Earthquake, through arts and culture. The project aims to support the recovery of vibrant cultural environments in affected communities by implementing arts programs in partnership with local arts NPOs and other organizations.

For details on individual projects, please refer to the attached project summary.

*For an overview of the Arts Council Tokyo, please see the attached press release entitled **Announcing the Merger of Arts Council Tokyo and the Tokyo Culture Creation Project**.

● Arts Council Tokyo

Arts Council Tokyo develops a variety of programs to encourage the creation and dissemination of arts and culture and to promote Tokyo as an international city of artistic and cultural attractions. In order to improve the infrastructure and environment for new artistic and cultural creation, Arts Council Tokyo plays a key role in Tokyo's cultural policies by implementing programs that explore Tokyo's originality and diversity, promoting international cultural exchange, and providing opportunities for promising young people who engage in a variety of artistic and cultural pursuits. Furthermore, Arts Council Tokyo will carry out major cultural projects to prepare for the 2020 Olympic and Paralympic Games in Tokyo.

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