

## Enhancing Structure and Function for 2020 Announcing the Merger of Arts Council Tokyo and the Tokyo Culture Creation Project

- **Arts Council Tokyo and the Tokyo Culture Creation Project are reorganizing and merging to form a new Arts Council Tokyo as of April 1, 2015.**
- **Launching new grant programs**
- **Implement preliminary projects with an eye toward the Tokyo 2020 Games**

### ■ **Arts Council Tokyo develops a variety of programs to encourage the creation and dissemination of arts and culture and to promote Tokyo as an international city of artistic and cultural attractions.**

In order to improve the infrastructure and environment for new artistic and cultural creation, Arts Council Tokyo plays a key role in Tokyo's cultural policies by implementing programs that explore Tokyo's originality and diversity, promoting international cultural exchange, and providing opportunities for promising young people who engage in a variety of artistic and cultural pursuits. Furthermore, Arts Council Tokyo will carry out major cultural projects to prepare for the 2020 Olympic and Paralympic Games in Tokyo.

### ■ **Statement of Purpose**

1. Arts Council Tokyo, in cooperation with other artistic and cultural organizations, private-sector organizations, and Non-profit organizations, seeks to encourage artistic and cultural activity in Tokyo and to promote Tokyo's attractions.
2. Arts Council Tokyo aims to promote wide-ranging artistic and cultural projects befitting an international city and to enrich Tokyo's vibrant local communities.
3. Arts Council Tokyo facilitates the infrastructure and environment for artistic and cultural creations, with a professional, long-term view, while still respecting the autonomy and creativity of art and culture.

### ■ **Overview of Programs**

We implement programs in the following five categories including grant programs that support artistic and cultural activities as well as creation programs conducted in cooperation with artistic and cultural organizations and arts NPOs.

#### 1. **Support Programs**

We offer grants to organizations that contribute to the creation and dissemination of Tokyo's arts and culture, and foster environments for artistic creation in order to support creative activities that spread the wealth of Tokyo's arts and culture around the world.

##### 1) **Grants**

We provide financial support to artistic and cultural organizations with the ability to represent Tokyo's arts and culture nationally and internationally. Furthermore, based on our evaluation of the programs, we facilitate more effective grant systems to reflect their practical needs. In addition, starting in FY 2015, **with the goal of developing cultural programs for the 2020 Olympic and Paralympic Games in Tokyo, we will launch new grant programs for arts activities and projects in local communities that are open to everyone.**

##### 2) **Project Support**

We also support creative activities within anime, film, and technology art. Focusing especially on supporting young filmmakers, we advocate the improvement of creative media in Tokyo. We further support the various cultural activities in local communities by building partnerships with them to enrich Tokyo's cultural diversity and uniqueness for 2020.

#### 2. **Creation Programs**

We carry out programs in cooperation with artistic and cultural organizations and arts NPOs. This program aims to foster the involvement of individuals in art and culture by forming hubs for cultural creation across the city and providing children and young people with opportunities to take part in creative experiences, as well as organizing festivals in a wide range of fields, including traditional culture, theater, music, visual art, and film, in order to broaden Tokyo's culture and disseminate it to the world. In addition, **looking toward 2020, we are implementing major preliminary projects to engage diverse creative professionals, talents, and cultural resources.**

Note: For further program details, please see the attached press release entitled **Arts Council Tokyo: Arts and Culture Creation Project FY2015 Program Line-Up Announced.**

### 3. Education Programs

We prepare diverse future leaders who will advance art and culture in Tokyo and around the world.

#### 1) Arts Academy

We offer young producers, curators, and scholars research opportunities from our grant programs and seminars, focusing on learning cultural policy, framework of support programs, and program evaluation. The Arts Academy program aims to support young people with the potential to lead the next generation of art and culture. An advanced program is also offered for those who have completed the Arts Academy program. In addition, an on-the-job training program at the Tokyo Metropolitan Theatre is also offered to cultivate future leaders who will sustain theaters and concert halls in the future.

#### 2) Tokyo Art Research Lab (TARL)

We provide a collaborative research program open to those who put art projects into practice. By engaging in young talent development and by providing and developing the skills necessary to handle problems in the practical scene, this program aims to expand the potential of art projects in society. This program develops lectures designed to hone the skills of art administration and training programs that provide the knowledge essential for organizational management.

### 4. International Network Programs

We network with international artistic and cultural organizations and institutions, developing various collaborative programs, in order to improve Tokyo's cultural presence as an international city.

#### 1) Arts Council Forum

With the aim of improving Tokyo's presence as an international city to disseminate its artistic activities, we promote network-building by organizing international forums addressing issues of common concern in partnership with arts councils and other cultural institutions both nationally and internationally.

### 5. Strategic Planning Programs

We conduct new survey and research projects in a variety of themes to improve the environment for arts and culture in Tokyo and introduce the attractions of Tokyo's diverse arts and culture, as well as the activities of Arts Council Tokyo, domestically and overseas.

#### 1) Strategic Planning Programs

We enhance our think-tank functions by, for example, conducting surveys and research from a variety of themes for the improvement of the artistic and cultural environment in Tokyo. We also gather practical data and resources about arts organizations focused on our support programs in order to promote them both domestically and overseas.

#### 2) Research & Communication

We strategize to promote the value of artistic and cultural attractions in Tokyo and, in order to spread artistic appreciation and understanding more widely, disseminate it both domestically and overseas through a variety of media. In addition, we engage in research into new means of public relations.

### ■ Organizational Structure

By combining Arts Council Tokyo with the Tokyo Culture Creation Project, we seek to create a more robust infrastructure and environment for the organization that plays a central role in Tokyo's cultural policy.

1. Projects will be developed strategically under a two-department, four-section structure, including a planning department that carries out support programs and international network programs, and a project promotion department that carries out creation programs.
2. A new task force responsible for Tokyo2020 cultural strategy will be created to play a leading role in preliminary projects that prepare for the 2020.
3. Staffing and budget will be bolstered to enhance organizational structure and functions.

**The New Official Arts Council Tokyo Website Will Launch on March 31, 2015**

[www.artscouncil-tokyo.jp/en](http://www.artscouncil-tokyo.jp/en)

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