

Tokyo Tokyo FESTIVAL Winning Project Proposals to be Selected Summer 2018

2,436 Entries Received from Around the World!

Official Website: <http://ttf-koubo.jp/en>

The public call for project proposals for the “Tokyo Tokyo FESTIVAL”, organized by the Arts Council Tokyo and Tokyo Metropolitan Government, closed on February 28, 2018 with a total of 2,436 submitted entries (as of March, 7th). These entries came not only from Japan, but also from 28 other countries and regions globally, demonstrating a remarkably high level of interest in this project.

Received applications will undergo examinations by document and presentation, with the announcement of final selection scheduled for summer of 2018. The selected proposals will be implemented between autumn 2019 and September 2020 as centerpieces of the Tokyo Tokyo FESTIVAL*, and the progress status of each 2020-aimed project will also be updated on the official website.

Overview of the Tokyo Tokyo FESTIVAL Public Call

From February 1 to 28, 2018, this project reached out to the public in a call for fresh and innovative plans, as well as ideas able to engage as many people as possible in an aim to develop core centerpieces for the Tokyo Tokyo FESTIVAL*, an event that aspires to not only achieve a memorable Tokyo cultural program, but also to make Tokyo a more culturally creative city in 2020 onward.

Considered proposals covered all artistic activities such as music, play, dance, visual art, photography, literature, media arts (video, manga, anime, game, etc.), traditional performing arts, general performing arts, lifestyle culture (tea ceremony, flower arrangement, calligraphy, cuisine culture, etc.), fashion, architecture, and multiple artistic activity not limited to any particular genre.

Meanwhile, the budget set aside for commissioned projects will vary greatly from several million to 200 million yen.

* Overview of the Tokyo Tokyo FESTIVAL

In preparation for the upcoming Tokyo 2020 Olympic and Paralympic Games, “Tokyo Tokyo FESTIVAL” is an initiative to build momentum and boost the sense of excitement and anticipation in Japan by collaborating with a diverse range of participants to achieve the special appeal of Tokyo and Japanese culture throughout the world.

Entitled “Tokyo Tokyo FESTIVAL” means a series of Tokyo cultural program to be implemented over the almost six months surrounding the 2020 Olympic and Paralympic schedule, a time when people in and outside the country will focus on Japan, and it will be rolled out as the climax of the big movement. We also state the period until Tokyo Tokyo FESTIVAL as “Road to Tokyo Tokyo FESTIVAL” and continue to foster momentum.

In addition to boosting the sense of excitement and anticipation, we are also committed to creating a cultural legacy through this effort that looks ahead to 2020 onward.

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