

1st Term of FY2019 Tokyo Tokyo FESTIVAL Grant
Grant Applications for Tokyo Cultural Programs Now Open
Open from January 18 to Feb 25, 2019

(Tokyo) January 18 2019- Arts Council Tokyo (Tokyo Metropolitan Foundation for History and Culture) announces that the applications for the 1st Term of the FY2019 **Tokyo Tokyo FESTIVAL Grant** opens from January 18, 2019.

Arts Council Tokyo (ACT) and the Tokyo Metropolitan Government are carrying out various Cultural Programs ahead of Tokyo 2020 as “**Tokyo Tokyo FESTIVAL**” to bring excitement to this once in a life time event. As part of this effort, Tokyo Tokyo FESTIVAL Grant will provide support to variety of projects delivered by cultural/artistic organizations, private institutions and corporates that are grounded in the objectives of the cultural programs led by the Tokyo Metropolitan Government* to build on the momentum of 2020 and promote Tokyo as a city of cultural/artistic attractions. The grant will award maximum 20 million JPY to selected projects and they will be positioned as part of the Tokyo Cultural Programs leading up to 2020.

This time, the category “Projects to Foster Momentum” will proceed to a next stage and become “Symbolic Projects Setting the Flag of Tokyo Tokyo FESTIVAL”. Not only will this support festive projects that generate wide opportunities for the public to engage with the Cultural Programs, but also support project which can create legacies for future generations setting the “flag” of Tokyo Tokyo FESTIVAL. The category “Overseas Artistic Creation in Tokyo” will provide support to projects which bring opportunities for the citizens of Tokyo to experience new and diverse work by for artists residing abroad as well as projects by overseas artist in Tokyo that encourage creation of new art, including collaborative work.

Since its launch in 2016, Tokyo Tokyo FESTIVAL grant has awarded total of 640 million JPY to 97 projects. ACT is scheduled to open applications twice in FY2019 and once in FY2020. Using this opportunity, we hope to accelerate our efforts to enhance the environment around arts and culture in Tokyo leading up to the year 2020 and beyond.

***Objectives of the cultural programs led by the Tokyo Metropolitan Government**

Offer the best cultural programs in history in accordance with the Olympic spirit and pass down cultural legacies beyond 2020 and to achieve Tokyo being the top cultural city in the world

- Introduce Tokyo culture with originality and diversity including the coexistence of tradition and modernity to the world and proactively promote international artistic/cultural exchanges
- Generate opportunities for participation and exchanges among all people including the disabled, the elderly, children, and people from other countries
- Encourage artistic/cultural activities with new concepts and develop human resources for the next generation
- Generate a city-wide festive mood for arts and culture
- Unite effort through cooperation with the national government, other local authorities, artistic/cultural groups, and others

FY2019 Tokyo Tokyo FESTIVAL Grant (1st Term) Outline

ACT will support organizations which deliver cultural/artistic activities that are grounded in the objectives of the cultural programs led by the Tokyo Metropolitan Government.

■ Eligible Applicants

Applicants should be organizations based (have an address) in Japan. Overseas organizations are required to collaborate with local partners. Individuals are ineligible.

■ Eligible Art Forms and Disciplines

Music, play, dance, visual arts, photography, literature, media art (video, comic, animation, game, etc.), traditional arts, performing art, lifestyles and culture (tea ceremony, flower arrangement, calligraphy, food etc.), fashion, architecture, any other form of art/collaboration across these artforms and disciplines etc. Combined form of various artistic activities (such as festivals) are also accepted.

■ Grant Categories

The grants are divided into 4 categories. Applicants may choose multiple categories. Please note that projects may be selected as categories differing from which specified by the applicants.

【Eligible Projects and Selection Criteria per Category】

	I : Symbolic Projects Setting the Flag of Tokyo Tokyo FESTIVAL (former Projects to Foster Momentum)	II : Citizen-Led Cultural Activities	III : Overseas Artistic Creation in Tokyo	IV : Projects Offering Vision for the Future
Terms of Grants	Maximum JPY 20,000,000 per project			
	1/4 of the eligible cost	1/2 of the eligible cost		
Projects	Topical and festive projects to build momentum leading up to 2020.	Grassroots, independent activities by the citizens of Tokyo.	Projects in Tokyo by artist residing abroad that encourage creation of new art.	Projects that shows creative ambition leveraging art and science.
Criteria	<ul style="list-style-type: none"> • Widely promote and engage with citizens to attract new audiences for artistic and cultural activity. • Feature new aspects which are grounded in the objectives of the cultural programs. • Implementation system to be established, budget plans and management to be strong, and the project to be realistic. 			
	<ul style="list-style-type: none"> • Impact and appeal • Potential and inheritability • Innovativeness and creativeness 	<ul style="list-style-type: none"> • Proactive involvement of the citizens • Inclusivity and broadness • Originality and challenge 	<ul style="list-style-type: none"> • Innovativeness and creativeness • Internationality • Impact and appeal 	<ul style="list-style-type: none"> • Innovativeness and creativeness • Potential • Impact and appeal

■ Funding

Up to **20 million JPY**

Grant may cover up to 25% of the eligible project cost for the category “Symbolic Projects Setting the Flag of Tokyo Tokyo FESTIVAL”, and up to 50% for the other categories.

■ Project Location

Tokyo Metropolitan Area

■ Project Period

Projects starting after April 25 2019 and ending before September 2020

■ Submission Deadline **Monday, February 25, 2019**

■ Briefing Sessions (non-obligatory)

Advance registration required.

Dates: ①Tuesday, January 29, 16:00-17:00 or ②Friday, February 1, 11:00-12:00

Place: Arts Council Tokyo

8F, Kudan First Place, 4-1-28 Kudan-Kita, Chiyoda-ku, Tokyo 102-0073

■ Guidelines

Please refer to the application guideline (English summary) for details. Guidelines and application forms (available in Japanese only) can be downloaded from the following website.

www.artscouncil-tokyo.jp

About Arts Council Tokyo

ACT develops a variety of programs to encourage the creation and dissemination of arts and culture and to promote Tokyo as an international city of artistic and cultural attractions.

In order to improve the infrastructure and environment for new artistic and cultural creation, ACT plays a key role in Tokyo's cultural policies by implementing programs that explore Tokyo's originality and diversity, promoting international cultural exchange, and providing opportunities for promising young people who engage in a variety of artistic and cultural pursuits. Furthermore, ACT is conducting projects that will serve as the driving force of the Cultural Program in the run-up to 2020.

<For inquiries on this project:>

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