



**FY2019 Tokyo Tokyo FESTIVAL Grant 1st Term  
Application Guideline  
(Projects starting after 25 April 2019 and ending before September 2020)**

■ **Introduction**

The Tokyo Metropolitan Government and Arts Council Tokyo (ACT) are carrying out various Tokyo Cultural Programs\* ahead of Tokyo 2020 when Tokyo is expected to attract most attention domestically and internationally. Series of Cultural Programs held during this time will collectively be named “**Tokyo Tokyo FESTIVAL**”. This aims to generate wide opportunities for the citizens to engage with Cultural Programs and pass down the legacy to future generations.

As part of this effort, **Tokyo Tokyo FESTIVAL Grant** will provide support to variety of projects delivered by cultural/artistic organizations, private institutions and corporates to build on the momentum of 2020 and promote Tokyo as a city of artistic/cultural attractions. Selected projects shall be positioned as part of the Cultural Programs leading up to 2020.

\* Tokyo Cultural Program

A variety of artistic/cultural projects that are implemented or supported by the Tokyo Metropolitan Government, the Tokyo Metropolitan Foundation for History and Culture, and the Tokyo Metropolitan Symphony Orchestra in the run up to 2020

**Guidelines**

- Due date of the 1st term applications: **25 February 2019 (as indicated by the postmark on the envelope)**
- **The result of the application will be announced toward the end of April, 2019.**

ACT will support organizations which deliver artistic/cultural activities that are grounded in the objectives of the cultural programs led by the Tokyo Metropolitan Government as below;

Offer the best cultural programs in history in accordance with the Olympic spirit and pass down cultural legacies beyond 2020 and to achieve Tokyo being the top cultural city in the world

- Introduce Tokyo culture with originality and diversity including the coexistence of tradition and modernity to the world and proactively promote international artistic/cultural exchanges
- Generate opportunities for participation and exchanges among all people including the disabled, the elderly, children, and people from other countries
- Encourage artistic/cultural activities with new concepts and develop human resources for the next generation
- Generate a city-wide festive mood for arts and culture
- Unite effort through cooperation with the national government, other local authorities, artistic/cultural groups, and others

## ■ Eligible Art Forms and Disciplines

Music, play, dance, visual arts, photography, literature, media art (video, comic, animation, game etc.), traditional arts, performing art, lifestyles and culture (tea ceremony, flower arrangement, calligraphy, food etc.), fashion, architecture, any other form of art/collaboration across these artforms and disciplines etc.

\*Combined form of various artistic activities (such as festivals) are also accepted.

## ■ Project Location

Tokyo Metropolitan Area

## ■ Project Period

The activities should be implemented after April 25 2019 and end before September 2020.

## ■ Grant Categories

The grants are divided into 4 categories. Applicants may choose multiple categories. Please note that projects may be selected as categories differing from which specified by the applicants.

1. **Symbolic Projects Setting the Flag of Tokyo Tokyo FESTIVAL**
2. **Citizen-Led Cultural Activities**
3. **Overseas Artistic Creation in Tokyo**
4. **Projects Offering Vision for the Future**

	I : Symbolic Projects Setting the Flag of Tokyo Tokyo FESTIVAL (Former Projects to Foster Momentum)	II : Citizen-Led Cultural Activities	III : Overseas Artistic Creation in Tokyo	IV : Projects Offering Vision for the Future
Terms of Grants	Maximum JPY 20,000,000 per project			
	1/4 of the eligible cost	1/2 of the eligible cost		
Projects	Topical and festive projects to build momentum leading up to 2020.	Grassroots, independent activities by the citizens of Tokyo.	Projects in Tokyo by artists residing abroad that encourage creation of new art	Projects that shows creative ambition leveraging art and science.
Criteria	<ul style="list-style-type: none"> <li>• Widely promote and engage with citizens to attract new audiences for artistic and cultural activity.</li> <li>• Feature new aspects which are grounded in the objectives of the cultural programs.</li> <li>• Implementation system to be established, budget plans and management to be strong, and the project to be realistic.</li> </ul>			
	<ul style="list-style-type: none"> <li>• Impact and appeal</li> <li>• Potential and inheritability</li> <li>• Innovativeness and creativeness</li> </ul>	<ul style="list-style-type: none"> <li>• Proactive involvement of the citizens</li> <li>• Inclusivity and broadness</li> <li>• Originality and challenge</li> </ul>	<ul style="list-style-type: none"> <li>• Innovativeness and creativeness</li> <li>• Internationality</li> <li>• Impact and appeal</li> </ul>	<ul style="list-style-type: none"> <li>• Innovativeness and creativeness</li> <li>• Potential</li> <li>• Impact and appeal</li> </ul>

## ■ Ineligible projects

- Activity organized for political, religious or charity fund-raising purposes.
- Lectures and events organized solely by Cultural Schools, Students associations, Clubs etc
- Activity organized for competition or contest purposes (except for the grant category: The Citizen-Led Cultural Activities)
- Activities which benefit only a particular organization
- Activities organized mainly for profit-making purposes or existing commercial performances.
- Activities organized mainly for selling their products or works.
- Project delivered solely by national governments or local public bodies
- Project delivered solely by organizations funded by national governments or local public bodies

## ■ Eligibility

### 1. Eligibility

**Applicant should be an organization based (have a business address) in Japan** and correspond to any of the following; Artistic organization, private theater or art space, private corporation, executive committee, foreign government institutions, academic institutions etc  
**Overseas organizations are required to collaborate with local partners.** Individuals are ineligible.

\*National governments, local public bodies are not eligible. However, they are permitted to be member organizations of an executive committee.

\*An organization funded by a national government, a local public body

### 2. By 'organization' we mean a group

- ① With a governing document such as articles of incorporation, bylaw etc
- ② With an established organization for decision makings and operations
- ③ With an accounting/audit organization
- ④ Activity organized for political, religious or charity fund-raising purposes.
- ⑤ Not intended for political and religious purposes
- ⑥ Organize the activities and incur the cost
- ⑦ If an executive committee, must be established at the time of the application and comply with the requirement ① – ⑥

## ■ Number of application

- 1) An organization can make multiple applications. Applicants may also choose multiple categories per project; however, projects may be selected as categories differing from which specified by the applicants.
- 2) You are eligible to apply even if you have applied to or have been selected for other grants awarded by ACT.

ACT will offer Tokyo Tokyo FESTIVAL Grant twice in 2019 and once in 2020. 2nd term application for FY2019 is scheduled to open in July .

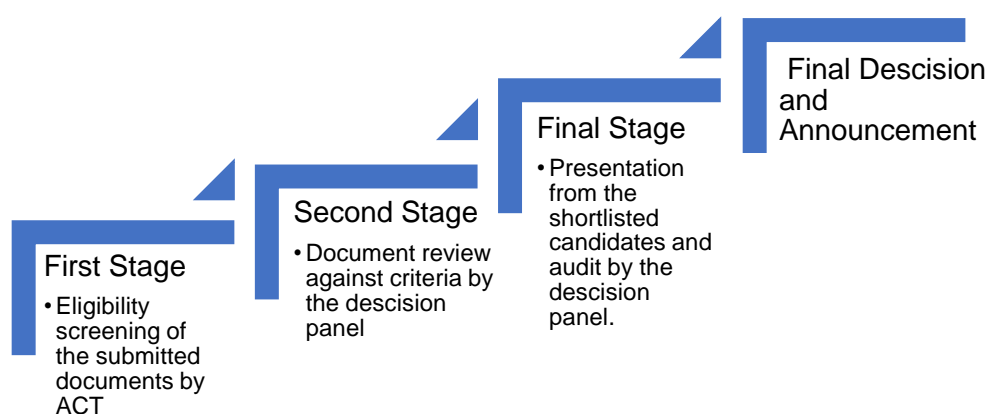
## ■ Terms of Grant

- 1) Please refer to the Japanese guideline regarding the eligible cost to apply the awarded fund.
- 2) The fund may value up to maximum of JPY 20,000,000. Up to 25% of the eligible project cost will be covered for the Symbolic Projects Setting the Flag of Tokyo Tokyo FESTIVAL and up to 50% for other categories

### Note

- Cost for presentation or exhibition abroad or outside of Tokyo cannot be covered by this grant. In case of a tour or traveling exhibition, only the cost for activities in Tokyo can be considered.
  - The funding will be balanced within the overall budget of the grant program. Please note that value requested by the applicants may not be fully granted.
  - In case of changes in the budget before and after the project implementation, the grant amount may also change. In such case, please contact us.
- 3) Part of the funding may be paid in advance upon request.

## ■ Decision-making



Third party panel consisted of experts will be making the final decision.

Our decision making takes place in 3 stages.

Firstly, ACT will carefully screen the submitted documents for eligibility. Secondly, the decision panel will review the documents against criteria and finally, after the presentation and audit session by the candidates, the panel make the final decision.

## ■ Arts Council Tokyo Logo

We ask the selected organizations to put ① Arts Council Tokyo and ②Tokyo Tokyo FESTIVAL logo and the credit on the promotional materials such as flyers, posters, programs and websites.

**Please kindly note that this is an English summary of the Japanese guideline. Please refer to the Japanese guideline for further details. The application form is available in Japanese only.**

### Specific Criteria

**Support for Overseas Artistic Creation in Tokyo**  
 Showcasing the world's cutting-edge projects in Tokyo

Aiming to provide opportunities for the citizens of Tokyo to experience the various Arts and Culture around the world as well as to enhance and promote the attractiveness of Tokyo as the hub of creation, ACT will support **projects in Tokyo by artists residing abroad that encourage creation of new art.**

■ **Eligibility**

- Projects in Tokyo by artists residing abroad that encourage creation of new art (including collaborative work)
- Activities which can garner global interest and attention
- Innovative programs which can present the diversity of world's culture and pursue new ideas and forms of expressions.

The above includes programs related to artistic exchanges (Global collaboration, International Festivals)

■ **Assessment criteria**

In addition to the feasibility, ACT will consider the following 3 areas; innovativeness and creativeness, internationality, impact and appeal.

● **Innovativeness and creativeness**

For Example

- The project not only introduce new work of artists residing abroad but the means and forms of their expressions, style of activities, theme or concept include groundbreaking ideas which may lead to advancement of arts and culture.
- Universal values presented through efforts of the artistic institution or the artists pursuing their original expressions.

● **Internationality**

For Example

- ACT can expect the project to gain high valuation from the international community and to have the power to lead the future of art.
- A creative activity project with a global perspective
- Ability to enhance the attractiveness of Tokyo as the hub of creation.
- Ability to present the diversity of culture to the citizens of Tokyo

● **Impact and appeal**

For Example

- Ability to attract attention and interest from the domestic artistic institutions/ artists and encourage their creation
- Promote Tokyo Tokyo Festival home and abroad leading up to the 2020 Olympics.