



September 27, 2019

Arts Council Tokyo,
Tokyo Metropolitan Foundation for
History and Culture

Invitation and Coverage Request for

Tokyo Grand Tea Ceremony 2019

**Edo-Tokyo Open Air Architectural Museum - October 5th and 6th
Hama-rikyu Gardens - October 19th and 20th**

Tokyo Metropolitan Government and Arts Council Tokyo (Tokyo Metropolitan Foundation for History and Culture) will hold the Tokyo Grand Tea Ceremony 2019 on October 5th and 6th and October 19th and 20th at two renowned locations in Tokyo, Edo-Tokyo Open Air Architectural Museum and Hama-rikyu Gardens. Tokyo Grand Tea Ceremony was created to help pass along the unique Japanese tradition and cultural entertainment of tea ceremony to people of all ages living in Japan and visiting from abroad including those not familiar with tea ceremony or Japanese traditions and regardless of Japanese language skills.

This year marks the 12th anniversary of the Tokyo Grand Tea Ceremony which was started in 2008. Approximately 210,000 visitors enjoyed this Japanese traditional cultural entertainment in the past. This special event will be held over two weekends in the autumn. On October 5th and 6th (Saturday & Sunday) at Edo-Tokyo Open Air Architectural Museum in Koganei City in West Tokyo. This outdoor museum displays thirty buildings of historic value from the Edo to Mid-Showa eras which have been relocated, restored and preserved. On October 19th and 20th (Saturday & Sunday) at Hama-rikyu Gardens in Chuo City in central Tokyo. Hama-rikyu Gardens is a representative local *Daimyo* (Feudal lord) garden built in the Edo period. It is the only garden in Tokyo that has both *Shioiri-no-ike* (an incoming tidal pond) and *Kamoba* (duck hunting sites). This garden serves as a familiar urban oasis with seasonal flowers blooming in the

prime of every season.

Various traditional schools of Japanese tea will attend with all teachers, staff, and students from the schools coming together to help entertain, educate, and support guests through tea ceremony procedure. Tokyo Grand Tea Ceremony is a loved and cherished annual event where guests can experience wonderful Japanese tradition. We very much appreciate to have you cover our event.

Photos from last year's Tokyo Grand Tea Ceremony 2018 can be seen below.

- Indoor Tea Gathering



- Nodate (Outdoor Tea Gathering)



- Tea Ceremony Workshop for Beginners



[Program Outline]

● Tokyo Grand Tea Ceremony 2019 at Edo-Tokyo Open Air Architectural Museum

Date and Time:

October 5th and 6th, 2019 (Saturday & Sunday)

9:30am - 4:10pm (Reception closed at 3:20pm, entry closed at 4:00pm)

Venue:

Edo- Tokyo Open Air Architectural Museum

3-7-1 Sakura-cho, Koganei-shi, Tokyo (inside Koganei Park)

Access:

- From Musashi-Koganei Station (JR Chuo Line), take the Seibu bus at platform No.2 or 3 near the north exit of Musashi-Koganei Station. Leave the bus at Koganei-koen-nishiguchi and walk for 5minutes.
- From Hana-Koganei Station (Seibu-Shinjuku Line), take the Seibu bus for Musashi-Koganei Station at Minami-Hana-Koganei. Leave the bus at Koganei-koen-nishiguchi, and walk for 5minutes.
- Exclusive news media parking lot is not available.



Organized by:

Tokyo Metropolitan Government

Arts Council Tokyo (Tokyo Metropolitan Foundation for History and Culture)

Supported by:

Koganei City

Koganei City Society of Commerce and Industry

In cooperation with:

Tokyo Metropolitan Tea Ceremony Association

Edo-Tokyo Open Air Architectural Museum (Tokyo Metropolitan Foundation for History and Culture)

Park Admission Fee: Free of charge during this event

Details of Events:

1. “Tea Gathering in English” at Farmhouse of the Tsunashima Family

This program is an authentic tea gathering with an English guide.

- Ticket price: ¥700
- English translation available

2. “Tea Ceremony Workshop for Beginners” at Farmhouse of the Yoshino Family

This program is a lesson for beginners to learn about the traditional Japanese tea ceremony culture with an English guide.

- Ticket price: ¥300
- English translation available

[Other Events on the Same Days]

Traditional Culture Experience Program for Foreign Visitors

- Time: 9:30am – 4:00pm
- Various exhibits and experiences such as Kimono dressing (free of charge), Edo Sashimono (Making chopsticks) (¥500)
- English translation available

[Guideline for coverage and photographing during the event]

- Press reception will be set up in the “Information Center” tent installed at the entrance square of Edo-Tokyo Open Air Architectural Museum, open from 9:30 am (the museum opening time) to 4:10 pm (event closing time).
- You are restricted from bringing in reflectors, and equipments which reflect lights, or drones.
- You can use camera tripods, unipods or stepladders when photographing “Outdoor Tea Gathering” and outside appearance of buildings and the garden.

However, you are restricted from using camera tripods, unipods or stepladders in the following places, the gardens of House of Korekiyo Takahashi and Second House of the Nishikawa Family, the front garden of Farmhouse of the Tsunashima Family, the garden of Residence of Hachirouemon Mitsui, Tea Arbor “Kaisuiian”, the garden of House of Georg de Lalande, and any narrow passage which may affect visitors.

- Using camera tripods, unipods or stepladders is not allowed inside of any buildings for the purpose of building preservation.
- In principle, using camera lighting equipment is not allowed when photographing at the venue of “Indoor Tea Gathering”.
- This event will be held as scheduled rain or shine, cancelled only on stormy weather.
- In principle, our staff will not accompany the press.
- Use of a power source at the venue is not allowed.
- Please note official photos are not available for immediate use.

● **Tokyo Grand Tea Ceremony 2019 at Hama-rikyu Gardens**

Date and Time:

October 19th and 20th, 2019 (Saturday & Sunday)

9:00am – 4:10pm (Reception closed at 3:30pm, entry closed at 4:30pm)

Venue:

Hama-rikyu Gardens

1-1 Hamarikyuteien, Chuo-ku, Tokyo

Access:

- 7 minutes’ walk from Shiodome Station or Tsukijishijo Station (Toei Oedo Line), or from Shiodome Station (Yurikamome Line).
- 12 minutes’ walk from Shimbashi Station (JR Line, Tokyo Metro Ginza Line, Toei Asakusa Line).
- Exclusive news media parking lot is not available.



Organized by:

Tokyo Metropolitan Government

Arts Council Tokyo (Tokyo Metropolitan Foundation for History and Culture)

Co-organized by:

Tokyo Metropolitan Park Association

Supported by:

Chuo City

In cooperation with:

Tokyo Metropolitan Tea Ceremony/Flower Arrangement Federation

Tokyo Metropolitan High School Cultural Federation; Tea Ceremony Department

Garden Admission Fee:

General: ¥300

65 or over: ¥150

Details of Events:**1. “Nodate (Outdoor Tea Gathering) in English” at Fujimi Yama area**

This program is an open air tea gathering under the clear autumn sky with an English guide.

- Ticket price: ¥300
- English translation available

2. “Tea Ceremony Workshop for Beginners” at Kaboku-en

This program is a lesson for beginners to learn about the traditional Japanese tea ceremony culture with an English guide.

- Ticket price ¥300
- English translation available

[Other Events on the Same Days]**Traditional Culture Experience Program for Foreign Visitors**

- Time: 9:30am – 4:00pm
- Various exhibits and experiences such as Ikebana (Japanese flower Arrangement), Kimono dressing (free of charge), Edo Sashimono (Making chopsticks) (¥500).
- Ikebana (Japanese flower arrangement) performance will be held on the stage.

[Guideline for coverage and photographing during the event]

- Press reception will be set up in the “Reception for Guests and Personnel” tent installed at the entrance “Otemon Gate” (Shimbashi, Shiodome, Tsukiji direction), open from 9:00am (the garden opening time) to 4:10 pm (event closing time).

- You are restricted from bringing in reflectors, equipment which reflect lights, stepladders, tall cameras, light equipment, flashes (except for built-in flash of a camera) or drones.
- You can use camera tripods or unipods when photographing “Outdoor Tea Gathering” and outside appearance of buildings and the garden. However, you are restricted from using camera tripods or unipods in any narrow path which may affect visitors.
- Using camera tripods or unipods is not allowed inside of any buildings for the purpose of building preservation.
- In principle, using camera lighting equipment is not allowed when photographing at the venue of “Indoor Tea Gathering”.
- This event will be held as scheduled rain or shine, cancelled only on stormy weather.
- In principle, our staff will not accompany the press.
- Use of a power source at the venue is not allowed.
- Please note official photos are not available for immediate use.

For more details regarding Tokyo Grand Tea Ceremony 2019 or press inquiries, please feel free to contact:

[Public Inquiries]

Tokyo Grand Tea Ceremony Office:

Phone: 03-6426-0558 (10:00am – 5:00pm Weekdays)

E-mail: tgtc2019@shutten-support.biz

Official Website: <http://tokyo-grand-tea-ceremony.jp/en>

[Press Inquiries]

PR Office of Tokyo Grand Tea Ceremony: Yasue Kyono

Phone: 090-3331-7237 (Japan)

+81-90-3331-7237(International)

E-mail: tgtc2019_pr@shutten-support.biz

* Schedule and contents are subject to change or cancellation without prior notice.

Attendance Confirmation

Please fill out the necessary information for visiting “Tokyo Grand Tea Ceremony 2019” and send back by email.

In case that you will come to this event in Edo-Tokyo Open Air Architectural Museum, please return your attendance confirmation by 12:00pm on October 4th, Friday.

In case that you will come to this event in Hama-rikyu Gardens, please return your attendance confirmation by 12:00pm on October 10th, Thursday.

We very much appreciate your cooperation to inform us in advance.

And also, please let us know about your photo equipment (both still and movie) in advance.

Thank you for your cooperation.

※For inquiry: Tokyo Grand Tea Ceremony 2019 PR Office

Yasue Kyono Tel 090-3331-7237

Return e-mail: tgtc2019_pr@shutten-support.biz

1. Company Name

2. Media Name and department

3. Name of crew representative and Total number of crew

4. Telephone number

5. E-mail

6. Address

7. Date of your desired visit

8. Content and place of your desired coverage or Any request

9. Equipment to bring in (please specify numbers)

10. Attend "Traditional Culture Experience Program for Foreign Visitors"

If you would like to attend this program, please put a circle on the below.

For media, all programs are free of charge.

Yes, I will attend.

We appreciate your efforts for the coverage of this event in advance.