

## Open Forum 2020

### “Expanding the City Space and Time with Arts and Culture”

Thursday, Feb 6, 2020, 4:00-7:00 PM at The CORE Kitchen/Space

Arts Council Tokyo (Tokyo Metropolitan Foundation for History and Culture) will be hosting a forum to discuss the current and important themes in the field of arts and culture. At this year’s event, we will be focusing on how art and culture can expand the city’s space and time.

Tokyo Metropolitan Government aims to bring the city’s potential attractiveness to life with the power of arts and culture and create a festive atmosphere throughout the city leading up to Tokyo 2020. As a part of that legacy, efforts center around enhancing innovative use of the urban space for the cultural programs intending to reveal more of the city’s undiscovered charms. Likewise, cultural events which offer new ways to utilize time such as Nighttime Economy will generate additional urban appeal.

On the day, we are excited to invite experts from the 3 cities which have worked hard to expand their city’s attractiveness through arts and culture. Tokyo which will be presenting a wide array of cultural programs toward the upcoming 2020 Games and the two cities lined up for the next Olympic and Paralympic Games, Paris and Los Angeles. Together we hope to hold multifaceted discussions around the city’s trend on use of modern and creative space/time by artistic/cultural projects, examples of public-private partnership projects and discuss how we can transform art and culture into brand value for the city.

## OUTLINE

- Date & Time: 4:00-7:00 PM, Thursday, February 6 , 2020 (Doors open at 3:30 PM.)
  - Venue: THE CORE KITCHEN/SPACE (4-1-1 Shinbashi, Minato-ku, Tokyo)
  - Admission Fee : Free (Advance registration required /Capacity of 130 persons)  
\*Simultaneous Japanese-English interpretation provided
  - Organizer: Arts Council Tokyo (Tokyo Metropolitan Foundation for History and Culture)
  - Speakers: (in no particular order)
    - Stéphane Fiévet (Director of Culture, Paris 2024 Organising Committee for the Olympic and Paralympic Games)**
    - Christopher Hawthorne (Chief Design Officer for the City of Los Angeles)**
    - Takashi Serizawa (Executive Director, P3 art and environment)**
    - Hiroyuki Fushitani (President, ORIGINAL Inc. / Time Out Tokyo Inc.)**
  - Event Program
    - 1st Part: Presentations from each speaker
    - 2nd Part: Discussion
  - Registration: Please register online through Forum Website ( Registration deadline :Monday, February 3 2020)
  - Forum Website: <https://ez-entry.jp/openforum2020/entry/>
- \*Please note that program contents may be subject to change

■ Speaker Profile

**Stéphane Fiévet (Director of Culture, Paris 2024 Organising Committee for the Olympic and Paralympic Games)**



He is a theatre actor and stage director who has taken part in over 40 production and also served as the artistic director for various theatre companies and events. In addition to his ongoing artistic career, he has held senior roles for several public institutions, namely president of the Union of Artistic and Cultural Companies (Syndecac), Delegate for theatre, street performing arts and circus for the French Ministry of Culture (2010-2013) and Director of the National Centre for Theatre. Previously, he was also special advisor to Anne Hidalgo, current Mayor of Paris, in charge of special events (2014-2018).

**Christopher Hawthorne (Chief Design Officer for the City of Los Angeles)**



He is the Chief Design Officer for the city of Los Angeles, a position appointed by Mayor Eric Garcetti. In this newly created role Hawthorne develops policy related to architecture, landscape architecture, urban design, and the future of the public realm across the city. Prior to joining the Mayor's Office, Hawthorne was architecture critic for the Los Angeles Times from 2004 to early 2018. He is professor of the practice at Occidental College, where since 2015 he has directed the Third Los Angeles Project, a series of public conversations about architecture, urban planning, mobility, and demographic change in Southern California.

**Takashi Serizawa (Executive Director, P3 art and environment)**



After conducting research in the planning of ecological land use, he founded P3 art and environment in 1989. After using an auditorium in the basement of the Tochoji Temple grounds as his base until '99, he has since been developing various artistic and environmental projects without a set location. He successively served as general director of the Tokachi International Contemporary Art Exhibition "DEMETER" (2002), curator for Yokohama Triennale 2005, general director of the Beppu Contemporary Art Festival "Mixed Bathing World" (2009, 2012 and 2015), and director of the Saitama Triennale (2016).

**Hiroyuki Fushitani (President, ORIGINAL Inc. / Time Out Tokyo Inc.)**



Born in Shimane prefecture and a graduate of Kansai Gaidai University, he joined Tower Records, Inc. while still in university, and became the company's CEO in 2005. That same year he founded Napster Japan, Inc. and held both CEO positions simultaneously. After serving as the chief advisor to Tower Records, he founded ORIGINAL Inc. in 2007 and established Time Out Tokyo in 2009. He has served on several boards and committees, including the Advisory Board of the Japan Tourism Agency, the Council for Revitalizing Resources for Nighttime Tourism, the Committee for Cultural Program of Tokyo 2020 (a subcommittee of the Tokyo Council for the Arts), the Culture City of East Asia 2019 Toshima Executive Committee, the Toshima City After The Theater Roundtable (as Vice Chair), and the Advisory Board for the Liberal Democratic Party's Time Market Creation Promotion (Nighttime Economy) parliamentary group. He has also held several other specialist roles within the Tourism Agency, the Ministry of Agriculture, Forestry and Fisheries, and the city of Tokyo.

### ■About Arts Council Forum

We organize forums aiming to address current and important themes in the field of arts and culture. Through discussion among experts from various fields, we aim to explore artistic and cultural measures which affirms and enhances Tokyo's presence as an international city.

### ■About Arts Council Tokyo

Arts Council Tokyo develops a variety of programs to encourage the creation and dissemination of arts and culture and to promote Tokyo as an international city of artistic and cultural attractions.

In order to improve the infrastructure and environment for new artistic and cultural creation, Arts Council Tokyo plays a key role in Tokyo's cultural policies by implementing programs that explore Tokyo's originality and diversity, promoting international cultural exchange, and providing opportunities for promising young people who engage in a variety of artistic and cultural pursuits. Furthermore, Arts Council Tokyo is conducting projects that will serve as the driving force of the Cultural Program in 2020.

For inquiries regarding this project, please contact  
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